



*Helping You Put Knowledge to Work*  
**2006 Annual Report to the Ozaukee County Board**

**UW-Extension represents a partnership between the University of Wisconsin system and Ozaukee County. Extension faculty and staff members serve the people of Ozaukee County through practical application of research-based knowledge and information utilizing multiple delivery methods.**

Our department educates the public on a variety of issues and topics using several delivery methods. We work with a varied clientele to present information and share our knowledge and the resources of the University of Wisconsin system. Four UW faculty members and two staff members carry out the work of the University Extension department.

The department has four educational program areas: Agriculture, Natural Resources; Family Living Education; Community Resource Development; and 4-H and Youth Development. This past year, we contributed to or conducted the following educational programs:

**Leadership Development for Youth and Adults**

- Sixteen Ambassador Teaching Team youth taught a 10 week character education program focusing on decision making, communication, including and respecting others to 50 fourth grade youth in the Grafton School system.
- Twenty-eight youth leaders and fifteen adult 4-H Summer Camp staff planned, taught and lead the educational camp program for eighty-eight campers grades three through eight.
- The return of a 4-H Communications Festival for K-12 had thirty-three members participating in speaking, demonstration, and writing and poster entries. Four youth leaders and two adult leaders were the planning committee and demonstrated the youth-adult partnership model through shared leadership.
- Adult 4-H volunteer leader training and certification prepared twenty first time adult leaders for risk management planning, child protection issues and using the experiential learning cycle for teaching and working with 4-H youth.
- 4-H Club Officer training assisted thirty-six youth to learn their individual officer responsibilities. In addition, ten adult leaders worked with the youth in developing youth-adult partnerships skills for working together and leading their local 4-H Club.
- Youth and adult partnerships give leadership to 14 county level 4-H boards and projects. Two youth directors became part of the leadership board for the Ozaukee County 4-H Foundation.
- A 4-H Promotion Committee team of three youth and an adult developed a fall promotion lawn sign campaign inviting boys and girls to join 4-H. One hundred fifty lawn signs were displayed through out Ozaukee County, with an increase for the 2007 enrollment as a result.

## 4-H Clubs and Volunteerism

- Twelve 4-H clubs had approximately five hundred thirty-six enrolled members and four hundred twenty-five families.
- Two hundred fifty-six adults and one hundred eleven youth serve in volunteer leadership roles teaching 4-H members, organizing clubs and projects, promoting the benefits of 4-H participation to families. In addition community resource people serve on the 4-H Foundation Board, teach at leadership and project workshops, and present educational programs at local 4-H Club meetings.
- Thousands of community service hours are contributed each year by 4-H youth, adult leaders and families helping people in need, organizing collections, cleaning up the environment and completing needed projects throughout Ozaukee County.
- Since the Ozaukee County 4-H Leader's Association met with representatives of local youth organizations to look at partnering opportunities and reaching under served audiences, ten youth leaders and three adults worked together with a local summer program that included Latino youth. The experience introduced a 4-H leadership presence to non-4-H youth and acquainted 4-H members with a multicultural audience

## Parenting Education and Child Development

- *Parenting the First Year* Newsletters mailed monthly with more that 125 families requesting the information, and *Parenting the Second and Third Years* Newsletters mailed bimonthly with more than 277 families getting them. *Parenting Future Readers* is added bimonthly to the first and second-third year newsletters. A limited sampling of parents who completed the series indicated that they read most or all of the articles in all issues, the majority keep and file newsletters or give to someone else, find the newsletters somewhat or very useful and have taken actions, such as talking more to baby as a result of reading the newsletter. "I absolutely love the newsletter and looked forward to its arrival. I enjoyed the discussions about transitioning to solids and what to expect and how to encourage development. Thank you!" "Trying to get my daughter to eat veggies was nearly impossible. We followed the pamphlet's ideas and now she will eat some veggies on her own."
- *Better Kid Care*-Provided 8 educational programs for continuing education training credits attended by 30 family and center based childcare professional.
- *Ozaukee County Home and Community Education Association* volunteers read to 25 pre-school children at two Port Washington and Saukville child care centers, and then gifted the books to the children. They are part of the Wisconsin Book Worms program which has reached over 56,000 young children over the last several years. With proceeds from cream puff sales at the county fair, the HCE organization also awarded two \$700 scholarships in 2006.

## Strengthening Families, Individuals and Communities

- Developmental Assets Building in Youth-increasing the positive experiences that youth need to become responsible, caring and successful adults. The *Port Washington-Saukville United for Youth* group coordinated the 7th annual Teen/Law

Enforcement Forum at the Port Washington High School, and high school students volunteered in several community activities including bell ringing for Salvation Army.

- ***“Powerful Tools for Caregiving Taking Care of You”***- This seven week educational series, co-facilitated with Aging Services and offered twice in 2006, reached 20 caregivers who increased their confidence as providers, reduced their stress levels, implemented various action plans for themselves, learned about useful resources and that they are not alone in their care giving roles. A follow up survey to past participants indicated that 100% of those responding would recommend the series to someone providing care and 77% of them are taking time for themselves.
- ***Who Gets Grandma’s Yellow Pie Plate?*** Four presentations to 132 people who learned about decision making for distribution of non-titled property and impact of family communication on inheritance issues.

### **Local Government**

- Co-facilitate the First Friday’s Forum Series at MATC, which are countywide community forums that focus on contemporary issues that impact county residents. Seven forums were held in 2006. 251 people attended these forums, which averages 36 participants per forum. County residents, elected officials, educators, business leaders and local government officials participated each month.
- Co-facilitated and presented at a workshop for the Ozaukee County Board on program prioritization and strategic planning. Supervisors indicated that they gained knowledge of program prioritization and strategic planning (a 3.7 on a 5-point scale)
- Co-facilitated and presented at an orientation program for newly elected County Board Supervisors. Seven participants evaluated the overall orientation they received as excellent (a 4.7 on a 5-point scale).

### **Land Use**

- Provided educational resources for the Ozaukee County Comprehensive Planning Board; Citizen Advisory Committee; Land Evaluation and Site Assessment Work Group; Housing, Economic Development and Cultural Resources Work Group; and local municipalities in Ozaukee County.
- Maintain [www.co.ozaukee.wi.us/smartgrowth](http://www.co.ozaukee.wi.us/smartgrowth)
- Provide educational resources that resulted in the implementation of Ozaukee County’s Public Participation Plan for the Comprehensive Planning Process. This included:
  - Co-facilitated and presented at 14 local municipal public information meetings. A total of 210 participants attended these meetings and evaluated them as excellent (a 4.3 on a 5-point scale).
  - Co-facilitated and presented at a countywide design workshop / open house. Sixty participants gained knowledge of comprehensive planning and Ozaukee County’s Comprehensive Planning Process. Overall, participants evaluated the workshop as excellent (a 4.5 on a 5-point scale).

- Coordinated and maintained the distribution of the Comprehensive Planning E-Newsletter. Three newsletters were distributed to 170 e-mail addresses, which includes local elected officials, local municipal staff, State agency staff and county residents.

### **Community & Economic Development**

- Provided educational resources for the Ozaukee Economic Development Corporation, Ozaukee County Tourism Counsel and the Ozaukee Interurban Trail Advisory Counsel. Maintained [www.co.ozaukee.wi.us/ocedc](http://www.co.ozaukee.wi.us/ocedc) & [www.interurbantrail.us](http://www.interurbantrail.us)
- Represented Ozaukee County on the Home Consortium Board and the Regional Economic Partnership.
- Coordinated First Steps, a pre-venture business counseling workshop, for 15 participants. Coordinated two sessions of Fast Trac, a business plan writing course, to 18 participants. Additionally, provided business assistance to 26 individuals.
- Prepared downtown demographic reports on Cedarburg and Grafton. Distributed to local municipalities, chambers of commerce and property owners.

### **Natural Resources and the Environment**

- Conducted a countywide used tire collection- over 900 tires were collected.
- Conducted a Household and Agricultural Hazardous Waste Collection Program, entitled Clean Sweep. 215 residents disposed of 8,886 pounds of hazardous waste.
- Certification of Commercial and Private Pesticide Applicators.

### **Family Economic Security**

- ***Volunteer Financial Coaching Program***-12 hour training provided to 5 volunteers and 3 professionals interested in helping individuals and families with financial issues. Twenty-one volunteers and the Family Living Educator worked with more than 56 people who requested help with their financial situation. Volunteers put in over 130 hours meeting throughout the county with individuals and couples. Taught a 3 hour basic financial education workshop to 40 probation and parole clients and provided one on one financial coaching with selected clients.
- ***Money Talk Especially for Women*** is an educational 5 part series attended by 14 women. Follow-up evaluations indicated that participants took actions related to their financial situation, such as saving money, reducing debt, reviewing/changing insurance, accessing credit reports and meeting with other financial professionals.
- ***Get Checking***-Continued to promote this “second chance” educational program with the financial partners Allco Credit Union, Grafton State Bank, Ozaukee Bank and Port Washington State Bank. Taught the 5 hour program to four people who opened accounts at financial institutions.
- ***Bankruptcy Credit Counseling and Financial Education***-Provided the mandatory credit counseling with 8 individuals and financial education before discharge to 6 filers who were referred by an attorney.

- **Financial Education programs**-Taught individual sessions such as Saving Strategies, Credit Use, Reports and Scores and Financial Basics to 4-H youth, high school youth, employees and general public during Money Smart Week Wisconsin.

### **Farm Profitability**

- Tri-county educational programs
- Youth tractor certification program
- Pork quality assurance training
- Dairy Facility Design and Improvement
- Commercial Horticulture
- Development of the Master Gardener Program to provide horticultural information to Ozaukee County homeowners, over 125 members were involved during 2006. Over 50 new members completed training in the fall of 2006. More information available at [www.co.ozaukee.wi.us/MasterGardener](http://www.co.ozaukee.wi.us/MasterGardener)
- Master Gardeners developed and staffed the Ozaukee County Yard and Garden line, answering more than 1600 homeowners questions during the year. Master Gardeners donated 6396 hours of volunteer service during 2006.

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