



Helping You Put Knowledge to Work
2009 Annual Report to the Ozaukee County Board

UW-Extension represents a partnership between the University of Wisconsin system and Ozaukee County. Extension faculty and staff members serve the people of Ozaukee County through practical application of research-based knowledge and information utilizing multiple delivery methods.

UW-Extension educates the public on a variety of issues and topics using several delivery methods. We work with a varied clientele to present information and share our knowledge and the resources of the University of Wisconsin system. Four UW faculty members and two staff members carry out the work of the University Extension department.

The department has four educational program areas: Agriculture, Natural Resources; Family Living Education; Community Resource Development; and 4-H and Youth Development. This past year, we contributed to or conducted the following educational programs:

Leadership Development for Youth and Adults

- Eleven Ambassador Teaching Team youth taught a 5 week character education program focusing on decision making, communication, including and respecting others to 54 fourth grade youth in the Grafton School system. Two adult volunteers serve as advisors and teachers for the group.
- Sixteen youth leaders and nine adult 4-H Summer Camp staff planned, taught and lead the educational camp program for one hundred fifteen campers' grades three through eight. Due to the continued interest by seventh and eighth grade youth for more intense outdoor education experience, the base outpost program was provided by three youth leaders with support from adult volunteer staff.
- The 4-H Communications Festival for K-12 had thirty-nine members participating in speaking, demonstration, and writing and poster entries. Two youth leaders and two adult leaders were the planning committee and demonstrated the youth-adult partnership model through shared leadership.
- Adult 4-H volunteer leader training and certification prepared twelve first time adult leaders for risk management planning, child protection issues and using the experiential learning cycle for teaching and working with 4-H youth.
- 4-H Club Officer training assisted thirty-two youth to learn their individual officer responsibilities. In addition, four adult leaders worked with the youth in developing youth-adult partnerships skills for working together and leading their local 4-H Club.
- Youth and adult partnerships give leadership to 18 county level 4-H boards and projects.
- A 4-H Promotion Committee used a variety of new methods to promote 4-H. One successful effort was the 4-H Open House where over three hundred guests were welcomed by 4-H Club members and approximately 59 new families joined 4-H!

4-H Clubs and Volunteerism

- Twelve 4-H clubs had approximately five hundred and seventy six enrolled 4-H youth members.
- Two hundred twenty seven adults and one hundred and eleven youth members serve in volunteer leadership roles teaching 4-H members, organizing clubs and projects, promoting the benefits of 4-H participation to families. In addition community resource people serve on the 4-H Foundation Board, teach at leadership and project workshops, and present educational programs at local 4-H Club meetings.
- Thousands of community service hours are contributed each year by 4-H youth, adult leaders and families helping people in need, organizing collections, cleaning up the environment and completing needed projects throughout Ozaukee County.

Parenting Education and Child Care Professional Education

- *Parenting the First Year* educational newsletters mailed monthly with more than 49 families requesting the information, and *Parenting the Second and Third Years* newsletters sent bimonthly to more than 230 families. *Parenting Future Readers* insert is included bimonthly with the newsletters.
- *Child Care Professionals*-Taught or facilitated 9 educational programs, Helping to Raise a Thinking Child, I Can Problem Solve, What Does Time Mean to Children, Building Good Consumers, Small Steps to Health and Wealth, Math for Every Age, Literacy and Reading, Science for Young Children and Improving Transitions for required continuing education training credits attended by more than 40 family and center based childcare professional and early childhood teachers who care for over 1000 children. End of session evaluations indicated knowledge gained and plans to use the information in their work with children. Several providers received extra training credits for implementing ideas learned through the programs.
- *Ozaukee County Home and Community Education Association* (HCE) volunteers read to 25 children at two Port Washington and Saukville child care centers, and gifted eight different books to the children. Center directors expressed appreciation for the program and how much the children enjoy the ladies who do the reading. The Ozaukee County HCE program is part of the Wisconsin Book Worms program which has provided over 450,000 books since 1999. The Ozaukee County HCE organization presented two \$700 scholarships in 2008 with funds from the annual cream puff sales at county fair. More than 50 different volunteers were involved in the fundraiser.

Strengthening Families, Individuals and Communities

- Assets Building in Youth-increasing the positive experiences that youth need to become responsible, caring and successful adults. The *Port Washington-Saukville United for Youth* group coordinated the 9th annual Teen/Law Enforcement Forum at the High School, and students volunteered in many community activities including fundraising over \$200 which was donated to the Veteran's Flight to view the WWII memorial. Contacted several businesses to get commitments for the Academic Excellence Card at the High School.

- ***“Powerful Tools for Caregiving Taking Care of You”***- This seven week educational series, co-facilitated with ARDC and offered three times in 2008, reached 32 caregivers who increased confidence as providers, reduced their stress levels, implemented various action plans, learned about useful resources and that they are not alone in their care giving roles. The annual Reunion picnic brought together 26 providers to review tools learned in the series and network with other caregivers.
- ***Who Gets Grandma’s Yellow Pie Plate?*** Presentation to eight who learned about decision making for distribution of non-titled property and impact of family communication on inheritance issues. All participants indicated they are better prepared to deal with transfer of non-titled property.

Local Government

- Conducted a survey of former LOGIN members to gauge the level of interest in reviving LOGIN and holding meetings in the future. Currently in the early stages of planning for possible LOGIN meetings in 2009.
- Worked with the Strategic Planning Committee to provide updated demographic information about Ozaukee County for the Ozaukee County Strategic Plan.

Land Use

- Created a Public Outreach Committee (POC) with the purpose of developing strategies for publicizing the Ozaukee County Multi-Jurisdictional Comprehensive Plan: 2035 to residents of the County. Facilitated two meetings of the POC and developed public outreach materials based on ideas developed by POC members.
- Developed a series of Fact Sheets for local governments covering topics from their local comprehensive plans. These topics included: Agricultural, Natural, and Cultural Resources; Land Use and Transportation; Environmental Corridors; and Housing. These worksheets were used as part of the local government Public Information Meetings held prior to adoption of the local comprehensive plans.
- Presented information about the Implementation Element of the comprehensive plan to seven local governments and provided assistance to local governments in creating the Implementation Element of their plans.

Community & Economic Development

- Worked with the Saukville Chamber of Commerce to develop a Chamber member survey to determine the needs of Chamber membership. Provided information about economic development opportunities to the Chamber.
- Created a sub-committee of the Interurban Trail Advisory Council, including local Chamber directors, parks and recreation staff, and citizens, to support an economic impact analysis of the Trail. Began creating the survey and setting up a framework for holding focus groups with local businesses to determine the impacts of Trail users on their businesses.

Natural Resources and the Environment

- Conducted a countywide used tire collection- over 700 tires were collected.

- Collaborated with the WDNR and UW Extension Basin Educator to provide guidance and assistance to local governments developing Information and Education Plans to satisfy WDNR Storm Water Management Permit requirements.
- Conducted a survey of environmental organizations in the Ozaukee County area to determine what, if any, types of storm water management education they were doing and used the information to assist local governments in filling in gaps in storm water education.
- Worked with the Planning, Resources, and Land Management Department to provide educational materials for the “Water is Life” display at the Ozaukee County Fair.

Family Economic Security

- ***Volunteer Financial Coaching Program***-Nineteen volunteers and the Family Living Educator worked with more than 50 couples/individuals who requested help and were referred by financial institutions, attorneys, Ozaukee Family Services, ADRC, Counseling Center, Probation and Parole and past participants. Volunteers attended three training sessions on Collection Practices led by an attorney, financial literacy issues and bankruptcy issues.
- ***Get Checking***-Continued to promote this “second chance” educational program with the financial partners Allco Credit Union, Grafton State Bank, Ozaukee Bank and Port Washington State Bank. Taught the 4 hour program to four people who received certificates to open deposit accounts at participating financial institutions.
- ***Bankruptcy Credit Counseling and Financial Education***-Provided the mandatory credit counseling to 23 individuals and the financial education before discharge to 35 bankruptcy filers. All evaluations were positive on satisfaction related to the information shared. One woman who went through the sessions referred her married daughter and husband to me for financial education.
- ***Financial Education programs***-Taught *Small Steps to Health and Wealth* to 13, *Funding College* to 15 parents, *Being a Proactive Consumer* to 30 senior citizens, *Money Smart* to 22, *Credit vs. Debit* to 9 youth at the Money Smart Youth College.

Farm Profitability

- Tri-county educational programs, offered on a wide range of topics. The summary of these is provided to area producers in an annual winter program booklet.
- Pork quality assurance training continued, with a new training program for sheep producers offered since April of 2007, and the beef quality assurance program to begin in 2009.
- Dairy Facility Design and Improvement program continues for 2008. More than 40 dairy farms have completed modernization programs since 2005. A study of the practices and the economic impact of these changes has been completed, including several local dairy farms.
- Commercial Horticulture
- Development of the Master Gardener Program to provide horticultural information to Ozaukee County homeowners, over 130 members were involved during 2008. 35 new

members completed training in the fall of 2008. More information available at www.co.ozaukee.wi.us/MasterGardener

- Master Gardeners developed and staffed the Ozaukee County Yard and Garden line, answering more than 1000 homeowner's questions during the year. Master Gardeners donated 7500 hours of volunteer service during 2008, and completed more than 1000 hours of continuing education. The Ozaukee Master Gardeners also have conducted remote Yard and garden line services to help home owners with horticultural issues. The Master Gardeners continue to offer their services for volunteer projects throughout the area. One of the most recent ones is working with residents of Lasata Care Center. Residents have a great new opportunity to stay active in horticultural activities thanks to some very enthusiastic Master Gardener Volunteers and great cooperation from staff members at Lasata Care Center. The horticultural program also benefited from the involvement of students in the MATC North Campus horticultural program, and students from Concordia University. Other volunteer projects are at Tendick Park, Pioneer Village, the Grafton Library, the Ozaukee County Fair and the West Bend Community Gardens.

Agriculture, Natural Resources

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