



Helping You Put Knowledge to Work
2009 Annual Report to the Ozaukee County Board

UW-Extension represents a partnership between the University of Wisconsin system and Ozaukee County. Extension faculty and staff members serve the people of Ozaukee County through practical application of research-based knowledge and information utilizing multiple delivery methods.

UW-Extension educates the public on a variety of issues and topics using several delivery methods. We work with a varied clientele to present information and share our knowledge and the resources of the University of Wisconsin system. Four UW faculty members and two Ozaukee County staff members carry out the work of the University Extension department.

The department has four educational program areas: Agriculture, Natural Resources; Family Living Education; Community Resource Development; and 4-H and Youth Development. This past year, we contributed to or conducted the following educational programs:

Leadership Development for Youth and Adults

- The 4-H Ambassador Teaching Team consisting of 18 youth taught a five session character education program focusing on Belonging, Independence, Generosity, and Mastery to 54 fourth grade youth in the Grafton School system. The 4-H Communications Festival for K-12 had 62 members participating in speaking, demonstration, and writing and poster entries.
- The 4-H Variety Show had over 125 youth that performed their music or drama acts. Many acts were written and directed by youth.
- In 2009 over 75 youth applied and interviewed for a variety of leadership opportunities including 4-H summer camp staff, WI 4-H & Youth Conference, Citizens Washington Focus, American Spirit, Space Camp, 4-H Key Award, Scholarships, 4-H Foundation Board, and 4-H Ambassadors
- Adult 4-H volunteer leader training and certification prepared 16 first time adult leaders for risk management planning, child protection issues and using the experiential learning cycle for teaching and working with 4-H youth.
- 4-H members, leaders and families all participate in fair activities to educate the public about the 4-H program and to entertain them with 4-H learning activities. The Ambassadors and clubs staffed the 4-H promotion table, offered hands on craft activities to youth and families in the youth building, Variety Show music acts performed, Communication Festival skits performed, Clothing Revue youth modeled their sewn garments, the dog training project did an obedience demonstration, RC Cars project raced, youth provided fair guests with a "Meet the Animal" presentation, members also participated in Anything Goes, Mr. & Miss Ozaukee, and organized a 4-H Change War to help support the 4-H Foundation.
- The Ozaukee County 4-H summer camp program builds leadership skills in 4-H youth counselors and life skills in 3rd-8th grade 4-H campers. Forty five Ozaukee County campers participated in the 2009 summer camp program at Upham Woods. Ozaukee youth staff included 16 counselors and 10 adult staff members.

- 4-H Club Officer training assisted 34 youth to learn their individual officer responsibilities. In addition, four adult leaders worked with the youth in developing youth-adult partnership skills for working together and leading their local 4-H Club.
- The Ozaukee County 4-H Lego Robotics Team Competed at their first Lego league Competition. Members learned engineering, teamwork, communication, and problem solving skills. The team consisted of 7 youth and 2 adult volunteer coaches.

4-H Clubs and Volunteerism

- Twelve 4-H clubs had approximately 607 enrolled 4-H youth members and 275 adult volunteer 4-H leaders.
- 275 adults and 100 youth members serve in leadership roles teaching 4-H members, organizing clubs and projects, promoting the benefits of 4-H participation to families. In addition community resource people serve on the 4-H Foundation Board, teach at leadership and project workshops, and present educational programs at local 4-H Club meetings.
- Thousands of community service hours are contributed each year by 4-H youth, adult leaders and families helping people in need, organizing collections, cleaning up the environment and completing needed projects throughout Ozaukee County.

Parenting Education and Child Care Professional Education

- *Parenting the First Year* educational newsletters mailed monthly with more than 56 families requesting the information, and *Parenting the Second and Third Years* newsletters sent bimonthly to more than 210 families. *Parenting Future Readers* insert is included bimonthly with the newsletters.
- *Child Care Professionals* Seven educational programs were taught or facilitated to meet the required continuing education training credits attended by more than 40 family and center based childcare professional and early childhood teachers. These teachers provide care for over 1000 children. End of session evaluations indicated the knowledge gained and plans to use the information in their work with children.
- *Ozaukee County Home and Community Education Association* (HCE) volunteers read to 25 children at two Port Washington and Saukville child care centers, and gifted eight different books to the children. Center directors expressed appreciation for the program and how much the children enjoy the ladies who do the reading. The Ozaukee County HCE program is part of the Wisconsin Book Worms program which has provided over 450,000 books since 1999. The Ozaukee County HCE organization presented two \$700 scholarships in 2009 with funds from the annual cream puff sales at county fair. More than 50 different volunteers were involved in the fundraiser.

Strengthening Families, Individuals and Communities

- *Ozaukee County Criminal Justice Collaborating Council (CJCC)*- The mission of the CJCC is to work toward improving community safety by reducing recidivism, with a primary focus on drug and alcohol related incidences. A part of the new Family Living Educator's coordinator role (25%) is to help build the organization's capacity to serve the local needs of the county. The coordinator roles included: CJCC internal and external communications, facilitating group processes, and linking the Council to UW-Extension research and best practice program assessments. By-laws were developed,

standing committees defined, and membership positions filled with stakeholders to aid in the development of the Council's organizational structure. This structural reorganization resulted in the CJCC submitting a resolution to the Ozaukee County Board to become its own entity. The resolution passed on December 2, 2009.

Local Government

- Helped plan the 2009 County Board retreat and gave a presentation on the history of Board restructuring. Facilitated a discussion on what was working following the reorganization and what Supervisors would like to see improved.
- Gave a presentation on Robert's Rules of Order at the first Land Preservation Board meeting to ensure that all Board members understood proper meeting procedures.

Land Use

- Facilitated four meetings of the Public Outreach Committee. Oversaw the production of a DVD about the Ozaukee County Comprehensive Plan, including coordination of 19 interviews, planning of filming locations, and multiple meetings with UW-Extension Digital Media personnel to plan the project.
- Staffed the Comprehensive Planning Board and Land Preservation Board.

Community & Economic Development

- Worked with the Saukville Chamber of Commerce to conduct the second annual Chamber member survey to determine the needs of Chamber membership. Provided information about economic development opportunities to the Chamber.
- Conducted a member survey for the Port Washington Chamber of Commerce.
- Researched and developed a presentation and handout about small business resources. Gave the presentation at the Saukville Chamber of Commerce, Port Washington-Saukville Rotary Club, and the Port Washington Main Street Economic Restructuring Committee meetings. Distributed over 100 copies of the handout to anyone looking for small business resources.
- Created a summer and fall newsletter for the Ozaukee Interurban Trail and distributed each newsletter to over 300 contacts.
- Developed a fact sheet entitled "Attracting Ozaukee Interurban Trail Users" to help small businesses located near the Trail draw Trail users into their establishments. Distributed the fact sheet to over 200 people.
- Conducted an economic impact analysis of the Ozaukee Interurban Trail, including a business survey, business focus groups, and a Trail user intercept survey.
- Planned the Grand Opening Celebration for the Ozaukee Interurban Trail Improvement Project, which involved collaboration with the Planning & Parks Department, local chambers, the Trail Advisory Council, and citizen volunteers.

Natural Resources and the Environment

- Conducted a countywide used tire collection-591 tires were collected.

Family Economic Security

- ***Volunteer Financial Coaching Program***-Twelve volunteers and the Family Living Educator worked with more than 25 couples/individuals who requested help and were

referred by financial institutions, attorneys, Ozaukee Family Services, ADRC, Counseling Center, Probation and Parole and past participants. Volunteers attended a Fall Update Session to meet the new Family Living Educator, reflect on past practice, and learn about the new credit card rules for 2010.

- **Financial Education programs**-Taught *Dealing with a Drop in Income* to 5 individuals, provided financial literacy materials to the children's librarian, and set up a display at the Niederkorn Library during Money Smart Week in October.

Farm Profitability

- Tri-county educational programs, offered on a wide range of topics. The summary of these is provided to area producers in an annual winter program booklet.
- Meat animal Quality Assurance Training continued, with training programs for sheep and swine producers.
- Dairy Facility Design and Improvement programming continues for 2009. More than 50 dairy farms have completed modernization programs since 2005. A statewide study of the practices and the economic impact of these changes has been completed, including several local dairy farms.
- Development of the Master Gardener Program to provide horticultural information to Ozaukee County homeowners, over 180 members were involved during 2009. 35 new members completed training in the fall of 2009. More information available at www.ozaukeemastergardeners.org
- Master Gardeners developed and staffed the Ozaukee County Yard and Garden line, answering more than 1000 homeowner's questions during the year. Master Gardeners donated 8450 hours of volunteer service during 2009, and completed more than 2480 hours of continuing education. The Ozaukee Master Gardeners also have conducted remote Yard and garden line services to help home owners with horticultural issues. The Master Gardeners continue to offer their services for volunteer projects throughout the area. One of the most recent ones is working with residents of Lasata Care Center. Residents have a great new opportunity to stay active in horticultural activities thanks to some very enthusiastic Master Gardener Volunteers and great cooperation from staff members at Lasata Care Center. Other volunteer projects are at Tendick Park, Pioneer Village, the Grafton Library, the Ozaukee County Fair and the West Bend Community Gardens.

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