



OZAUKEE COUNTY

Multi-Jurisdictional Comprehensive Plan

City of Mequon

City of Port Washington

Village of Belgium

Village of Fredonia

Village of Grafton

Village of Newburg

Village of Saukville

Village of Thiensville

Town of Belgium

Town of Cedarburg

Town of Fredonia

Town of Grafton

Town of Port Washington

Town of Saukville

Ozaukee County



Strengths

- Transportation network
- Community identity
- Parks and open Space
- Proximity to Milwaukee
- Education
- Cultural resources
- Recreational resources
- Municipal services
- Lakes and Rivers
- Prosperity
- Environmental Awareness
- Community involvement
- Housing
- Local entrepreneurship
- Rural character
- Health care facilities
- Intergovernmental cooperation

- Lake Michigan, rivers, streams, and creeks
- High quality education
- Property values
- Local government cooperation
- Recreational facilities and opportunities
- Diversity of land uses including agriculture
- High quality health care facilities
- Small town character
- Rural character
- Proximity to Milwaukee

Opportunities

- Improve transportation choices and infrastructure
- Potential to plan for development
- Ability to preserve natural and agricultural resources
- Encourage business development through a proactive plan
- Encourage job development that matches skills of county workers
- Utilize existing resources for job development
- Capitalize on tourism amenities
- Coordinate government services and planning
- Capitalize on cultural and historic resources
- Proximity to Milwaukee

- Environmental preservation
- Trails
- Intergovernmental cooperation
- Tourism
- Cultural resources
- Land use planning
- Preserve rural character
- Public Transit
- Park development
- Proximity to Milwaukee
- Growth
- Marketing
- Economic Development
- Affordable housing
- Citizen involvement
- Redevelopment

- Transportation system
- Loss of rural character
- Affordable housing
- Socioeconomic diversity
- Neighborhood interaction
- Urban sprawl
- Building design
- Lack of available land
- Water supply
- Bedroom communities
- Intergovernmental cooperation
- Lack of services
- High taxes
- Citizen involvement

Weaknesses

- Cost of housing
- Lack of housing choices
- Lack of population diversity
- Lack of services for elderly
- Lack of transportation choices
- Apathy of electorate
- Inconsistent application of zoning and planning
- Proximity to Milwaukee

Threats

- Loss of agricultural land
- Loss of natural resources
- Negative effects of urban sprawl
- Cost of increased development to local governments
- Loss of personal freedom
- Loss of manufacturing and agricultural jobs
- Future energy supply and price increases
- Proximity to Milwaukee

- Lack of affordable housing
- Urban sprawl
- Transportation system
- Loss of agriculture
- Loss of rural character
- Loss of small town character
- Lack of diversity
- Loss of local control
- Loss of water supply
- Environment degradation
- Loss of historic resources
- Job loss
- Crime
- Small labor pool
- Aging population

SWOT Analysis

SWOT Analysis Prepared by the Ozaukee County Comprehensive Planning Citizen Advisory Committee, December 7, 2004
 SWOT Analysis Conducted at Ozaukee County Comprehensive Planning Kickoff Meetings