

Port Washington, Wisconsin
April 13, 2010

Aging and Long Term Care Committee met in the Board Room at Lasata Care Center.

Present: Supervisors Geracie, Richart, Marchese, and Winker. Staff: County Administrator Meaux, Veteran's Service Officer Brown, ADRC Director Pike, Aging Services Manager Ferrell, and County Clerk Winkelhorst.

Absent: Supervisor Herlache

Call to Order/Proper Notice/Adoption of Agenda: The meeting was called to order by Chairperson Geracie at 8:30AM. Assurance that the meeting was properly noticed, so noted by Ms. Winkelhorst. Motion made by Supervisor Winker, seconded by Supervisor Marchese to adopt the agenda as presented. All members present voting aye. Motion carried. (4-0)

Public Comments/Correspondence/Communications: There were none.

Approve Minutes from the March 9 Meeting: Motion made by Supervisor Richart, seconded by Supervisor Marchese to approve the March 9 minutes as submitted. All members present voting aye. Motion carried. (4-0)

Veterans Service Office:

Management/Financial/Informational Reports: Mr. Brown reported that there has been an increase in the use of the wheelchair transport contract with Ohana Ambulance Service. The funds are a part of a block grant from the State for transportation. He is not too concerned at this time but will continue to monitor it.

8:36AM Phyllis Pinster joined the meeting.

Conference Meeting Report: There were none.

Honor Flight Update: Chairperson Geracie reported that 305 Veterans will be on the May 2 flight. This is a larger flight so there will be volunteers from here as well as in Washington D.C. The \$250,000 needed has been raised.

Vietnam Veterans Welcome Home: Plans are coming together for LZ Lambeau Welcome Home Event to be held on May 21-23. The musical entertainment has not been announced yet. There will be vintage aircraft at Austin Straubel Airport. Oneida Nation will provide continuous shuttle from Lambeau to the casino and the airport.

Aging & Disability Resource Center:

Discussion Items:

Older American's Month Celebration: This event will be held on May 25 from 1-3pm at Crossroads Church in Mequon. The event will include a discussion of the reauthorization of the Older Americans Act which is up for renewal in 2012. The Federal Government is soliciting ideas. The theme, which is set by the Federal Government, for the event is "Age Strong, Live Long". There will also be an exhibition of artwork by the Senior Artists, demonstration of Tai Chi and musical entertainment.

8:48AM Ryan Raskin, Beyer Construction joined the meeting.

Staff Updates: Ms. Pike stated that the Mobility Manager has resigned. This was only a one year grant so the position will not be replaced. Ms. Pike will be working with the person at the State level that coordinates the grants to see if there may be some sharing of services between counties and if there is other activities that the remaining grant funds could be utilized for. Ms. Pike also spoke with the Transit Superintendent to see if by working together they may be able accomplish any goals that the Mobility Manager had hoped to accomplish.

The Cedarburg Meal Site Manager has also given notice of leaving. Ms. Ferrell will be working with Human Resources to fill this position.

Chairperson Geracie requested to revert back to public comment. There were no objections.

Ms. Pinstler addressed the committee commenting on the need for another full-time activity aide for 2 East at the Care Center to provide stimulation and to allow those residents to get outside occasionally.

8:55AM George Beyer, Beyer Construction joined the meeting.

Management/Financial Informational Reports:

ADRC Financial Report: Information included in the packet. There were no further questions.

Aging Services Financial Report: Information included in the packet. There were no further questions.

9:08AM Marketing Director Sullivan joined the meeting.

Lasata Care Facilities:

Discussion Items:

Lasata Crossings Construction Update: Mr. Raskin met with the staff of the Highway Department to discuss the work that they would be doing onsite and coordinating with the other contractors. He reviewed the project status report for March. The model unit is completed and has been furnished by Jung Furniture. Mr. Luedtke stated that the people that have toured so far have been very impressed by the facility.

9:19AM Lasata Assistant Administrator Fogel joined the meeting.

Mr. Fogel reported that about 50% of the furniture, fixtures & equipment have been procured. Supervisor Marchese wants to be certain that the owner provided services meshes with the schedules that everyone else has. Mr. Fogel stated that all the furniture has been purchased and will be delivered on June 1 and the appliances are being coordinated with the Construction Manager regarding delivery. Everything is right on schedule.

Mr. Raskin reviewed the change order log. The tracking is right on with the milestone schedule.

\$94,380 of the approximate \$410,000 of the construction contingency funds is committed. The current budget is at \$9,658,603. Construction is over 74% complete. Discussion on the budget.

Lasata Heights Siding Project Update: Mr. Raskin stated that the Public Works Committee has awarded the project. The siding is on order and the project start date is approximately May 1.

Lasata Care Center Kitchen Remodeling Update: Mr. Luedtke stated that the kitchen remodeling is going well. The company has been working at night so that the kitchen is usable during the day.

Lasata Crossings Marketing Plan: Ms. Sullivan stated Lasata Crossings is a good and affordable product and will sell itself. She reviewed the positioning and mission statements. The purpose of the marketing plan is to lay out a detailed guide to reach the objective of selling 55 units to private pay residents.

The four strategic objectives are 1) Screen and interview the 180 person waiting list; 2) Seek out new customers to fill remaining apartments; 3) Educate Ozaukee County residents and Lasata residents; and 4) Update current web page for Lasata.

Ms. Sullivan stressed the importance of updating the web page. Mr. Fogel is working with Technology Resources Department on updating the web page. Supervisor Marchese commented that the outcome of the objectives is to meet or exceed the revenue projections and suggested that words to that effect be included in the objectives.

Mr. Marchese further commented that he agrees with the discussion of a website and that it is a long term investment but never the less very important. A front end investment in a website would be a good investment and should be a priority in a long term approach.

Mr. Meaux stated that an upgrade of the county website is being looked at. Supervisor Marchese feels that this should be given a priority when the upgrade to the website is reviewed because of the need to generate revenue. Discussion.

Ms. Sullivan asked if a facebook page could be created. The committee is not aware of any County rules that would prohibit this. Ms. Sullivan is also preparing for the grand opening and a creating a brochure.

Management/Financial/Informational Reports:

Administrator's Report: Mr. Luedtke reported that the licensure certification preliminary information has been sent to the State. The State Surveyor Coordinator will be coming in to do the review and evaluation once the occupancy permit has been issued.

There have been issues with dealing with Community Care, Inc. regarding Family Care. Discussion.

North Shore Bank has shown an interest in setting up a satellite banking service at Lasata Heights and Lasata Crossings.

Financial and Census Report: Mr. Luedtke reviewed the financial reports. Lasata Heights is showing a \$80,000 surplus and the Care Center is showing a \$247,000 surplus. Everything is going as budgeted.

The Medicare census for Lasata Care Center has doubled in March. Two more nurses needed to be hired to deal with the acuity level, paperwork etc.

Mr. Luedtke reviewed the satisfaction survey results that were given to the residents and their families.

Conference and Meeting Report: There were none.

10:27AM Supervisor Marchese excused.

Tour of Lasata Crossings: The committee toured the Lasata Crossings project.

Next Meeting Date: (Tentative) Tuesday, May 11 – 8:30AM

Adjournment: Motion made by Supervisor Winker, seconded by Supervisor Richart to adjourn. All members present voting Aye. Motion carried. (3-0).

Meeting adjourned at 11:12AM.

Julianne B. Winkelhorst, County Clerk