

The Strategic Planning committee met in Room A-200 of Administrative Center.

Meeting called to order at 8:30 AM by Chairperson Becker.

Present: Committee Members, Becker, Bock, Richart, Rothstein, Stern and Wirth.

Others Present: Jason Dzwinel and Tom Meaux

Absent: None

1. Proper Notice and adoption of agenda: Jason Dzwinel provided assurance that the meeting had been properly noticed. Motion made by Supervisor Stern to adopt the agenda, seconded by Supervisor Wirth. Motion carried 6-0.
2. Approval of Minutes if March 20, 2008 Meeting: Motion made by Supervisor Wirth to approve the minutes as presented, seconded by Supervisor Bock. Motion carried 6-0.
3. Review Strategic Mapping Process: Jason Dzwinel presented the final draft results of the strategic mapping process. The Committee reviewed the maps as presented and discussed mapping items and categorizations. Maps are incorporated in minutes.
4. Discuss/Develop Vision Statement: The Committee discussed the development of a Countywide vision statement. The Committee discussed the importance of focusing on selling the County, quality of life issues, that the County is a compelling place to live, the role of contributing to and investing in Ozaukee County's future, and the importance of proactivity. The vision statement is intended to allow each County Board member and employee to put the County's mission into action. Committee consensus was to ensure that the statement was applicable to each employee and easy to remember so that each employee understood how they are contributing to the County's mission:

*Ozaukee County government, as an administrative arm of the State of Wisconsin, will sustain and enhance the quality of life for all citizens by being proactive, innovative, and responsive in providing quality services in a fiscally responsible manner.*

The Committee discussed the importance of the fact that the County Board and our employees are here to 'work' for the customers that the County serves, i.e., clients, taxpayers, municipal partners, employees, visitors. The Committee discussed proactivity as a theme common to the SWOT analyses and their efforts to identify and strategically map the four areas of focus; transportation, county government, human services, and farmland, natural and recreational area, preservation. Motion made by Supervisor Richart to adopt the vision statement, "Ozaukee County, working proactively for all," and the guiding principle, "Ozaukee County Government will continue to evolve by implementing policies and programs that sustain and enhance the quality of life for all," seconded by Supervisor Bock. Motion carried 6-0.

5. Adjournment: Motion made by Supervisor Stern, seconded by Supervisor Rothstein carried 6-0, adjourned at 10:07 AM.