

Port Washington, Wisconsin  
Tuesday, April 17, 2007

The Strategic Planning committee met in Room A-200 of Administrative Center.

Meeting called to order at 10:58AM by Chairperson Becker.

Present: Committee Members Becker, Barrow, Bock, Richart, Rothstein, Stern and Wirth.

Others Present: Supervisor Walerstein, Tom Meaux, Jason Dzwinel, and Meridy Kehoe.

Absent: Supervisor Dohrwardt.

1. Proper Notice and adoption of agenda: Assurance that the meeting had been properly noticed provided. Motion made by Supervisor Barrow to adopt the agenda, seconded by Supervisor Bock. Motion carried 6-0.

2. Approve Minutes of April 4, 2007: Motion made by Supervisor Barrow to approve April 4, 2007 minutes, seconded by Supervisor Rothstein. Motion carried 6-0.

11AM Supervisor Wirth joins the meeting.

Chairperson Becker announced that Supervisor Dohrwardt requested to resign from his appointment to the committee. The committee members expressed concern about having adequate representation on the committee from the northern portion of the county. It was agreed upon to leave the committee at its current size and not solicit another member. To ensure geographical representation throughout the entire County, the committee agreed to involve additional citizen representatives from Supervisory districts 1 through 4.

3. Review Objectives of Ozaukee County Strategic Planning Process: Chairperson Becker initiated a discussion on the summary of the strategic planning objectives that resulted from the April 4, 2007 meeting. The entire committee agreed that the summary covered everything that was previously discussed and that the summary would serve a guide throughout the process. Jason Dzwinel announced that all of the summary-type documents would be posted on the Strategic Planning committee Website and made available to the public. Chairperson Becker questioned what items would go to the County Board; it is agreed that one page summary reports will go to all the board members as they become available.

Supervisor Stern asked for clarification on the role Paul Roback will have in the process. Chairperson Becker and Jason Dzwinel envision that the committee will rely on him heavily as a key participant, especially as a facilitator of SWOT analyses with the various groups.

Supervisor Wirth, during a discussion of Item #3, clarified that the committee members are *not* to be present during the first citizen meeting. The committee agreed, and Chairperson Becker stated that the committee members should also be cognizant of their potential influence during the SWOT analysis meeting with the entire County Board.

4. Review/Approve – SWOT Analysis Design: Supervisor Bock initiated a discussion regarding the SWOT analysis design saying that it should encompass elements that the County can directly impact without losing its broad focus. Supervisor Richart suggested that the committee consider a structure similar to the comprehensive planning elements. Committee consensus was to structure the SWOT analyses around the current areas of focus of the six standing committees. Supervisor Bock suggested that the questions prepared for each SWOT (citizens, supervisors, department heads) analysis be consistent.

5. Discuss Ozaukee County Mission Statement: Supervisor Richart prepared a draft of a new county mission statement that included portions of the current mission statement and the comprehensive planning mission statement. The committee discussed and revised the statement several times. The final draft statement agreed upon is as follows:

“Ozaukee County government, as an administrative arm of the state, will sustain and enhance the quality of life for all of its citizens by being proactive, innovative and responsive in providing quality services in a fiscally responsive manner.”

The committee stressed that the draft version, and that suggestions for changes should be expressed as they arise.

6. Adjournment. Motion made by Supervisor Wirth to adjourn, seconded by Supervisor Stern. Motion carried (7-0), adjourned 12:30PM.