

**CALL TO ORDER AND MEMBER INTRODUCTIONS**

Chairman Beimborn called the meeting to order at 5:40 PM. All the members present did self-introductions.

Members Present:

Adam Helms, Al Schlecht, Angie Cope, Dave Belfus, Dave Verley, Ed Beimborn, Francis Kleckner, Jill Hapner, Joette Heckenbach, John Bauer, Kit Keller, Lou Hefle, Michael Heili, Pat Marchese, Nina Look, Phil Beitz and Ron Stadler

Members Excused:

Cathy Stern, Eric Rathke, John Treffert, Katie Smith, Roger Strohm and Susan Nelson

Members Absent:

Andy Pederson, Bill McGill, Bob Rathsack, Brian Biernat, Jon Censky, Lila Mueller, Randy Tetzlaff and Scott Heatwole

Staff Present:

Andrew Struck – Ozaukee County - Planning, Resources and Land Management Department  
Paul Roback - UW-Extension, Ozaukee County  
Ben McKay - Southeastern Wisconsin Regional Planning Commission (SEWRPC)

Guest Present:

Jim Kadow- Chairman, Town of Saukville

**AVAILABLE HANDOUTS**

- Ozaukee County Multi-Jurisdictional Comprehensive Plan Information Received from Participating Local Governments

**ASSURANCE THAT THE MEETING WAS PROPERLY NOTICED**

Andrew Struck noted that the agenda was properly noticed and posted.

**ADOPTION OF AGENDA**

**A motion was made by Phil Beitz and seconded by Francis Kleckner to adopt the agenda as written. All members present voting aye, the motion carried unanimously.**

**APPROVAL OF MINUTES**

**A motion was made by Phil Beitz and seconded by Lou Hefle to approve the minutes of the February 6, 2007 meeting of the Ozaukee County Comprehensive Planning Citizen Advisory Committee as written. All members present voting aye, the motion carried unanimously.**

**UPDATE, DISCUSSION AND POSSIBLE ACTION ON THE MULTI-JURISDICTIONAL COMPREHENSIVE PLANNING PROCESS, WDOA GRANT, AND THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY**

- REVIEW, DISCUSSION AND POSSIBLE ACTION ON CHAPTER XII, “ECONOMIC DEVELOPMENT ELEMENT” OF THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY: 2035

The Committee reviewed the draft chapter and discussed the following:

- Page 4 - Manufacturing jobs as a percentage of total job increase is only 12%. Reference table II-10 in the inventory chapter.
- Page 6 - Table 11-\_\_ has information from 1999. Is there more recent information available from the US Census Bureau? There should be an update from 2004.
- Page 7 – Second sentence change “... public officials from each city and village...” to “local government representatives”.
- Page 7 – Add discussion on the Ozaukee County Development Foundation
- Page 7a - Table X-11 should include a column for actual status of Brownfield sites provided by local governments. Sites may be in a remediation process or addressed through natural attenuation.

- Page 8 – Edit Fast Trac description... “Forty-nine business plans were completed since 2003...” Remove topic descriptions as these vary.
- The Denow site in Grafton is not listed in Table X-11.
- The Town of Grafton has business parks that are not listed in Table XII-10. Andrew Struck commented that this Table only lists business parks that meet the criteria listed in footnote “a” on the table.
- Page 5b- The Cedarburg and Port-Saukville school districts are divided into two lines each while other school districts are listed only once.
- Page 11a- The City of Cedarburg recently approved TIF #2.
- Page 15 – under Printing and Publishing. Add discussion on changing technologies such as the use of internet, website, and podcasting.
- Page 18 – second last bullet point, add the second last bullet point regarding locally owned restaurants and micro-breweries to the bullet point above (third last bullet) as well.
- Page 23- Change “young families” to “affordable homes for first time homebuyers.”
- Discussion regarding transportation issues in the County. Many of these issues will be addressed in the Transportation Chapter. Existing transportation infrastructure issues related to economic development will be addressed in the transportation element, such as connecting transportation to existing employers.
- Page 23- The education objective should reference Concordia and other colleges in the Metro-Milwaukee area. Possibly add this as a separate policy.
- Page 24- The healthcare purchasing pools should reference the program offered by multiple Chambers of Commerce in Ozaukee County.
- Page 25- Discussion on promoting new businesses in existing sewer service areas doesn’t restrict new businesses outside of the sewer service area. Maybe add language on promoting innovative sewerage technologies.
- Promote boundary agreements for economic development purposes (e.g. City and Town of Port Washington).
- Page 26- Have a recommendation for the local governments to develop policies in the approval process for developers to have plans for reusing/recycling large buildings that may be sold (life cycle (long-term) planning for buildings). For example, utilizing bonding programs or flexible building design for large “big box” retail buildings.
- Add a goal and objectives for the four principles of Eco-municipalities (similar to APA document provided during brainstorming) and a policy/program to study the concept of eco-municipalities and sustainable site design. Also, add to the local government recommendation.
- Discussed the need to proactively market the County for economic development, like the Village of Grafton has done with their promotional DVD. Also, local government recommendation for pro-actively marketing Ozaukee County’s strengths.
- Add an appendix which has a listing and definition of all the acronyms
- P. 26 – Spell out the Ozaukee County Economic Development Corporation (OCEDC).
- Some additional brownfield programs may be added to the appendix based on some new additional information.

**A motion was made by Ron Stadler and seconded by Al Schlecht to approve Chapter XII, “Economic Development Element” of the Multi-Jurisdictional Comprehensive Plan for Ozaukee County: 2035 with the additions/corrections discussed. All members present voting aye, the motion carried unanimously.**

▪ **DISCUSSION ON THE REVISED MEETING SCHEDULE FOR THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY: 2035**

Andrew Struck referenced the revised timeline that was included in the Committee packet. The new timeline allows for additional ANR and LUTU element work group meetings.

**UPDATE/DISCUSSION ON IMPLEMENTING PUBLIC PARTICIPATION PLANS (PPP) FOR OZAUKEE COUNTY AND PARTICIPATING LOCAL GOVERNMENTS**

▪ **LOCAL GOVERNMENT "DESIGN WORKSHOPS" / MEETINGS WITH PLAN COMMISSIONS**

Andrew Struck stated that staff are working with the Village of Belgium to develop their local Issues and Opportunities Element. He noted that if any other participating communities needed assistance with their Issues and Opportunities Element Chapter or Housing Element Chapter they should contact County/SEWRPC staff.

**UPDATES FROM PARTICIPATING LOCAL GOVERNMENTS**

▪ **DISCUSSION / STATUS ON THE PREPARATION OF LOCAL GOVERNMENT COMPREHENSIVE PLAN REPORTS – ELEMENT CHAPTERS**

Andrew Struck provided an update of materials received to date from each local community (*Ozaukee County Multi-Jurisdictional Comprehensive Plan Information Received from Participating Local Governments*). Andrew strongly encouraged the communities that have not yet provided the information on this table (e.g. population projection, housing condition information, goals and objectives for local Issues and Opportunities chapter and vision statement) to the County/SEWRPC to do so ASAP. Andrew further noted that this information was crucial for the County staff to proceed with preparing the local inventory chapters for each participating local unit of government.

**UPDATE/REPORT OF THE COMPREHENSIVE PLANNING TECHNICAL STAFF WORK GROUP, VARIOUS (HEDCR, ANR, LUTU & LESA) ELEMENT WORK GROUPS, COUNTY COMPREHENSIVE PLANNING BOARD, ENVIRONMENT AND LAND USE COMMITTEE AND OZAUKEE COUNTY BOARD OF SUPERVISORS**

Andrew Struck commented that the LESA Technical Advisory Work Group will be meeting March 7<sup>th</sup> at 1:30 PM in the Ozaukee County Administration Center Auditorium and will be reviewing the results of the LESA analysis and GIS maps generated by the criteria developed by the LESA Technical Advisory Work Group. All are invited and encouraged to see and hear about these LESA analysis results.

Andrew Struck also referenced the LESA Technical Advisory Work Group membership list that was included in the CAC packet and specifically commented on the number of farmers that are included in this "element work group". Andrew further noted that another mailing inviting members from the LESA Technical Advisory Work Group to participate on the ANR Work Group recently went out. In addition, Andrew noted that he was able to recruit at least one additional farmer to participate on the ANR Work Group at this point. Andrew also read a list of proposed members of the Land Use, Transportation, Utilities and Community Facilities (LUTU) Work Group. Andrew further noted the HEDCR Work Group meeting on March 13, 2007 and the ANR Work Group meeting on March 20, 2007. He also noted that the next CPB meeting was on March 20, 2007 and that they would be reviewing the Economic Development Element.

There was no additional discussion by the Committee.

**PLANNING NEWS/EDUCATIONAL AND OUTREACH RESOURCES**

Andrew Struck distributed three Milwaukee Journal Sentinel articles pertaining to the City of Hartford, eco-tourism and hunting for local information technology companies. He also noted the articles included in the Committee packet of information.

**PUBLIC COMMENT AND WRITTEN COMMUNICATIONS**

There were no written communications and no public comment.

**CPB REPORT/LOGIN REPORT/ COMMUNITY EMAIL UPDATES**

Andrew Struck reported that a community e-newsletter update will go out soon to all officials and staff.

**ANY OTHER BUSINESS AS ALLOWED BY LAW**

Nothing reported.

**NEXT MEETING DATE(S): TUESDAY, APRIL 10, 2007**

It was mentioned that several Town representatives will not be able to participate at this meeting because it is the same date and time as their Town Annual meetings.

**ADJOURNMENT**

**A motion was made by Al Schlecht and seconded by Mike Heili to adjourn the meeting. All members present voting aye, the motion carried unanimously. The meeting adjourned at 7:40 PM.**

*Respectfully recorded and submitted by Paul Roback, Ben McKay, Nancy Anderson and Andrew Struck as proofed by Angie Cope, Secretary.*