

Appendix B



Public Participation Plan

for

Ozaukee County's Multi-Jurisdictional Comprehensive Planning Effort

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Comprehensive Plan

A county development plan or city, village, town, or regional planning commission master plan prepared under and meeting the content requirements outlined in s. 88.1001, Wis. Stat.

Comprehensive plans provide a vision and general idea of how land should be used to assure public health, safety, and welfare.

Comprehensive plans contain these 9 elements:

1. Issues & Opportunities
2. Housing
3. Transportation
4. Utilities & Community Facilities
5. Agricultural, Natural and Cultural Resources
6. Economic Development
7. Intergovernmental Cooperation
8. Land Use
9. Implementation

What is a Public Participation Plan?

The public participation plan for the multi-jurisdictional Ozaukee County comprehensive plan is intended to serve two purposes. First, it will help answer the most basic comprehensive planning question, what do the citizens of Ozaukee County want their County to be? An effective way to identify public values within the County is to provide opportunities for public input throughout the comprehensive planning process.



Second, this public participation plan is designed to actively engage Ozaukee County residents, business owners, and interest groups in shaping the comprehensive plan, and is based on the following premise: *"Tell me, I forget. Show me, I remember. Involve me, I understand."*

How can I participate in the planning process?

Ongoing public participation efforts are proposed to take place throughout the comprehensive planning process and include:

- Planning materials at municipal halls and libraries
- Website postings at www.co.ozaukee.wi.us/smartgrowth
- Fact sheets and newsletters
- Press releases
- Library displays
- Presentations to schools and community groups
- Notice to non-metallic mining operators
- A Citizen Advisory Committee (CAC) has been established to assist in preparing the County comprehensive plan. All CAC meetings are open to the public.
- A Smart Growth Committee (SGC) of the County Board has been established to oversee preparation of the County comprehensive plan. All SGC meetings are open to the public
- Written comments may be provided to the CAC, SGC or submitted on-line at any time

Statistics

Wisconsin lost a third of its farmland between 1950 and 1990 to sprawl.

Wisconsin is third in the nation for having most threatened agriculture land.

From 1960 to 2000, Ozaukee County's population grew by 13%. During the same time period, the State of Wisconsin's population grew by 19%.

This is a summary document.
For a copy of the complete Ozaukee County Public Participation Plan, please visit:
www.co.ozaukee.wi.us/smartgrowth

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Public Participation Plan

Public Participation Opportunities

Kickoff Meetings: April 2005
Four Ozaukee County Comprehensive Plan "kickoff meetings" will be held in April 2005. The purpose of these meetings will be to provide a general background on the comprehensive planning process and legal requirements. A strengths, weaknesses, opportunities, and threats (SWOT) identification workshop will also be conducted at the kickoff meetings. The "SWOT" workshops will be a useful tool for identifying the public's perception of Ozaukee County and will provide a starting point to engage the public in the comprehensive planning process. Meetings will be held at four locations throughout the County.



Countywide Public Opinion Survey: February 2005
A countywide public opinion survey regarding comprehensive planning will be prepared in December 2004 and January 2005. Surveys will be administered to a statistical sample of households in February 2005. Surveys will also be available to complete on the Ozaukee County website and at municipal halls and libraries throughout the County for those residents wishing to participate in the survey that are not included in the statistical sample. Results will be tabulated separately for the surveys included in the statistical sample and those not included in the statistical sample.

Information Meetings: Summer 2005
Informational meetings to share key data, results of strengths, weaknesses, opportunities, and threats workshops, and the public opinion survey will be held upon completion of the data collection phase. "Idea generation" sessions will be held as the second part of the informational meetings. There will be an informational meeting held for the County as a whole and in each local government participating in the multi-jurisdictional County plan. Survey findings specific to each local government will be presented at local informational meetings.



Local Visioning Meetings: Fall 2005
Each local government will generate a vision statement for the future of the community and local goals and objectives and provide this information to the County in fall 2005. County and SEWRPC staff will provide each local government participating in the multi-jurisdictional County plan with information from community inventories, kickoff meetings, SWOT analysis, idea generation sessions, and the countywide survey for use in developing a local vision and goals and objectives. County and SEWRPC staff will conduct the visioning workshop in each local government upon request.

Countywide Design Workshop: February 2006
A design workshop open to the public will be held to guide direction of the draft multi-jurisdictional County plan prior to preparation of the seven key planning elements of the comprehensive plan. Background information, legal framework, vision statements, survey results, inventory findings, and population and employment forecasts will be shared. An image preference survey will be included as one of the interactive design activities or stations.



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Public Participation Opportunities Continued

Local Community Design Workshops: April-September 2006
Local design workshops open to the public will be held to guide direction of the draft local comprehensive plans during preparation of the seven key planning elements of each local comprehensive plan. These meetings will occur at the request of the local communities that are participating in the countywide plan.



Public Information Meetings: November-December 2006
Four public informational meetings will be held upon completion of drafts of the seven key planning elements. The purpose of the meetings will be to share drafts with the public and give the public an opportunity to comment on progress made on the County comprehensive plan to this point in the planning process. Meetings will be held at numerous public buildings throughout the County.

Local Community Public Information Meetings: Summer 2007
Public informational meetings regarding the preliminary draft of the multi-jurisdictional County plan (all nine elements) will be held for the County as a whole and in each local government participating in the comprehensive planning process. Public input from the meetings will be used to refine the preliminary plan recommendations as necessary to prepare a recommended plan for consideration by the Ozaukee County Citizen Advisory Committee and Smart Growth Committee.

Local Community Public Hearings: Fall 2007
A public hearing regarding each local comprehensive plan will be conducted by the local governing body upon approval of a recommended plan by the town, village, or city plan commission. A class one notice will be published in the official newspaper of the local government 30 days prior to each public hearing. The class one notice will specify the date, time, and location of the public hearing.



County Plan Public Hearing: Spring 2008
At least one public hearing regarding the recommended multi-jurisdictional County plan will be held by the Ozaukee County Board following approval of a recommended plan by the Smart Growth Committee. A class one notice will be published in the official County newspaper at least 30 days prior to the public hearing. The class one notice will specify the date, time, and location of the public hearing. A summary of the plan will also be included. A news release regarding the hearing will be provided to all newspapers serving the County.

Public Comments: January 2005-Spring 2008
Public comments regarding the Ozaukee County Multi-Jurisdictional Comprehensive Planning will be accepted throughout the entire process by:


1. Calling Ben McKay at 262-547-6721
2. E-mailing comments to bmckay@sewrpc.org
3. Mailing written comments to:
Southeastern Wisconsin Regional Planning Commission
Attn: Ben McKay
W239 N1812 Rockwood Dr. PO Box 1607
Waukesha, WI 53187-1607
4. Visiting www.co.ozaukee.wi.us/smartgrowth




Public Participation Sessions Target Audiences


YEAR	MONTH	PUBLIC PARTICIPATION SESSIONS	TARGET AUDIENCE
2004	December	Strength, Weaknesses, Opportunities, and Threats (SWOT) Work Group	CAC members, Attendees from "First Friday" Public Affairs Forum
2005	April	Kickoff Meetings	General Public; Local Officials
	August - September	Informational Meetings (Inventory and Survey Results, "Idea Generation" Sessions)	General Public
	October - November	Meetings to Develop Local Vision, Goals, and Objectives	Members of Local Planning Commissions, Governing Bodies, and other Local Officials; General Public
	December - January	CAC Develops County Vision, Goals, and Objectives	Members of the Citizen Advisory Committee
2006	February	Design Workshop	General Public; Local Officials
	April - September	Local Design Workshop	General Public; Local Officials
	November	Informational Meetings and PPP Evaluation	General Public; Local Officials
2007	January	Intergovernmental Cooperation Workshop	County and Local Officials General Public
	Summer	Draft County / Local Plan Informational Meetings	General Public; Local Officials
	Fall	Local Plan Commission public meetings to approve recommended plans and forward to local governing bodies	General Public
	Fall	Draft County Plan Public Meeting Before SGC	General Public
2008	January	County Plan Public Hearing Before County Board, Local Plan Public Hearings Before Local Boards and Councils	General Public
	March	Anticipated adoption of County Plan by ordinance of County Board, Anticipated adoption of Local Plans by ordinance of Local Boards and Councils	General Public

The general public is encouraged to participate in all public participation sessions and to attend all meetings related to preparation of the comprehensive plan.

Prepared By:


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