

**Ozaukee County Comprehensive Planning Citizen Advisory Committee
Public Participation Planning Ad-Hoc Work Group Meeting
June 16, 2004 at 7:30AM
Ozaukee County Administration Center Room 218**

Call to order 7:35AM

Attendance:

Andrew Struck, Kit Keller, Ellie Doyle, Eric Rathke, Geoff Hurtado, Nancy Anderson, Ben McKay and Paul Roback

Meeting Focus:

Members discussed various examples of Public Participation Plans from across the State in order to pick aspects to incorporate in an Ozaukee County Public Participation Plan.

Comments Include:

- Important to keep plan short and user friendly
- Should include graphics, photos, etc.
- Include section to evaluate plan- halfway through the process evaluate if we are truly engaging the public
- Include timeframe of when people can get involved in the planning process and how they can get involved
- Use charettes to uncover peoples interests-
<http://www.walkable.org/download/chguide.doc>
- Ask the basic question, "What do we want our County to be?"
- Stay focused on future, not allow people to just to "gripe"
- Include reference to State Statute that requires a public participation plan
- Include "Tell me, show me, involve me" quote
- Encourage youth participation
- Health issues- personal and community
- Quality of Life
- Focus Groups- conduct a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis with community leaders to develop 1 page graphic (like New Richmand). This would be a good starting point for future discussions to engage public
- Have middle school students use disposable cameras to take pictures of aspects of their community. Use pictures to answer, "What makes a community?"
- Use pictures to tie into the elements of a comp plan- this is what medium density housing looks like
- Visual preference survey
- All resident survey vs. a statistical sample

Timeline:

July 9- Kit Keller has volunteered to work with Andrew and Paul to draft the plan.

July 27- Smart Growth Committee to review and comment

August 10- Citizen Advisory Committee to review, comment, finalize

September 28- Smart Growth Committee- vote and forward to County Board for Adoption

October 6- County Board Adoption

Adjourn: 9:15AM