



# MINUTES

## OZAUKEE COUNTY COMPREHENSIVE PLANNING CITIZEN ADVISORY COMMITTEE -

### HOUSING, ECONOMIC DEVELOPMENT & CULTURAL RESOURCES (HEDCR) WORK GROUP

TUESDAY, JANUARY 16, 2007 @ 5:30 PM

OZAUKEE COUNTY ADMINISTRATION CENTER - AUDITORIUM  
(121 W. MAIN STREET, PORT WASHINGTON)

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#### MEMBERS PRESENT:

Al Schlecht, Bruce McInay, John Hilber, Lou Hefle, John Orth, Joette Heckenbach, Pattie Galle, Frank Madden, Angie Cope, Kori Schneider and Roger Kirgues

#### MEMBERS ABSENT:

Lila Mueller, Geoff Hurtado, Nina Walker, and Shawn Graff

#### MEMBERS EXCUSED:

Pat Thome

#### STAFF PRESENT:

Andrew Struck - Ozaukee County - Planning, Resources and Land Management Department  
Paul Roback - UW-Extension, Ozaukee County  
Ben McKay - Southeastern Wisconsin Regional Planning Commission (SEWRPC)  
Nancy Anderson - Southeastern Wisconsin Regional Planning Commission (SEWRPC)  
Nicole Sidoff - Ozaukee County - Planning, Resources and Land Management Department

#### AVAILABLE HANDOUTS:

- PowerPoint Presentation entitled "Chapter IX: Economic Development Element Inventory Portions"
- Major Employers in Ozaukee County: 2006
- Results from a Survey of Ozaukee County Residents

#### CALL TO ORDER AND MEMBER INTRODUCTIONS

Frank Madden called the meeting to order at 5:38 PM. The Work Group did self-introductions.

#### ASSURANCE THAT THE MEETING WAS PROPERLY NOTICED / ADOPTION OF AGENDA / APPROVAL OF MINUTES (TUESDAY, DECEMBER 19, 2006)

Andrew Struck assured the Work Group that the meeting was properly noticed and posted. A motion was made by Angie Cope and seconded by Lou Hefle to adopt the agenda as written and to adopt the minutes of the December 19, 2006 meeting as written. All members present voting aye, the motion carried unanimously.

#### PRESENTATION: POWERPOINT ON THE INVENTORY PORTIONS OF THE DRAFT ECONOMIC DEVELOPMENT ELEMENT CHAPTER (CHAPTER XII) AND THE CULTURAL RESOURCES PORTION OF THE INVENTORY OF AGRICULTURAL, NATURAL AND CULTURAL RESOURCES (CHAPTER III) OF THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY

Frank Madden explained the desire to get through the entire Economic Development Element Chapter and to leave enough time for discussion, questions and brainstorming; therefore, he suggested to the Work Group members that they hold off on the presentation of the Cultural Resources portion of the inventory of Agricultural, Natural and Cultural Resources (Chapter III) until the next meeting of the Work Group. Andrew Struck noted that in following this suggestion, we could still remain on schedule for the overall approval process. The Work Group agreed by unanimous consent to postpone the presentation on the Cultural Resources portion until the next meeting.

Ben McKay presented a PowerPoint on the draft Economic Development Element, Chapter XII. Work Group members provided the following comments:

- Tecumseh is no longer a major employer in the Village of Grafton in 2006.
- The Town of Grafton no longer has a Revolving Loan Fund. It was rolled into the County's fund.
- Do we have a more current number for the number of households in poverty in Ozaukee County?
- There is limited data at the regional level on the impacts of immigrant labor force.
- Include information on how old a person will have to be to collect Social Security in 2035.
- Is there information on how many "Baby Boomers" are projected to work part-time in retirement?
- What are the changes in employment over time in Ozaukee County?
- There was also concern on the number employees shown for the Leeson Electronic Corp as of 2006, given that their operations in the Village of Grafton have been scaled back significantly

**BRAINSTORMING/DISCUSSION ON GOALS, OBJECTIVES, PROGRAMS AND POLICIES FOR THE ECONOMIC DEVELOPMENT ELEMENT CHAPTER (CHAPTER XII)**

• **BUSINESS ATTRACTION, STRENGTHS & WEAKNESSES, AND CONTAMINATED SITES WITH REDEVELOPMENT POTENTIAL**

Frank Madden turned this agenda item over to Andrew Struck. Andrew Struck briefly introduced the goals for the brainstorming session and the process that would be used.

Andrew Struck asked that Roger Kirgues introduce the Ozaukee County Economic Development Corporation as a principal organization in the future implementation of the Economic Development Element Chapter. Roger Kirgues, President of the Ozaukee County Economic Development Corporation (OCEDC) provided an overview of the organizations revitalized priorities and the initiative to increase funding to hire a full-time economic development director. It is anticipated that this person will start March 1, 2007. Roger also briefly explained the Milwaukee 7 regional economic development initiative and the Resource Center located at We Energies office building in downtown Milwaukee. Andrew Struck noted that the OCEDC will be crucial to the success of implementing the Work Group's goals, objectives, programs and policies into the future.

Andrew Struck asked that Paul Roback, Nancy Anderson and Ben McKay provide some background discussion and explain a few items that were provided as handouts to support the brainstorming session. Paul Roback explained the results of the countywide survey of Ozaukee County residents. 49% of the responses indicated that attracting new businesses to Ozaukee County was a high priority. 42% of responses gave it a medium priority.

Nancy Anderson explained the State of Wisconsin's Cluster Initiative, which includes focusing resources on key industries in Wisconsin. These industries include bio-technology, food processing, info-technology, medical devices, paper, plastics, printing, small engine manufacturing, tourism and wood products.

Ben McKay distributed a table of major employers in Ozaukee County. Although the most current resources were utilized in the development of this list, recent plant closing or layoffs were not included. Some of these businesses were noted by the Work Group members.

The Work Group brainstormed on a list of ideal/desired businesses to attract, retain or expand in Ozaukee County. The Work Group also brainstormed on strengths and weaknesses in Ozaukee County with regard to retaining and attracting desired businesses and industries. A list was produced during the brainstorming session. It was noted that staff would compile the list and email it out to the Work Group ASAP for review, comments, and additions/subtractions. This email would also provide the Work Group with a "track changes" version of the Housing Element Chapter that was approved by the CPB.

**BRAINSTORMING/DISCUSSION ON GOALS, OBJECTIVES, PROGRAMS AND POLICIES FOR THE CULTURAL RESOURCES PORTION OF THE AGRICULTURAL, NATURAL AND CULTURAL RESOURCES ELEMENT CHAPTER (CHAPTER VII)**

Frank Madden explained the desire to get through the entire Economic Development Element Chapter and to leave enough time for discussion, questions and brainstorming; therefore, he suggested to the Work Group members that they hold off on the brainstorming/discussion on goals, objectives, programs and policies for the Cultural Resources portion of the Agricultural, Natural and Cultural Resources Element (Chapter VI) until the next meeting of the Work Group. Andrew Struck noted that in following this suggestion, we could still remain on schedule for the overall approval process. The Work Group agreed by unanimous consent to postpone the brainstorming/discussion on the Cultural Resources portion until the next meeting. This item was postponed until the next work group meeting.

**DISCUSSION ON THE TIMELINE AND NEXT STEPS**

Staff will type up the notes of the brainstorming session and e-mail this document out to the full Work Group for comments and additions. Staff will also e-mail out the approved draft Housing Element Chapter with track changes.

**PLANNING NEWS/EDUCATIONAL AND OUTREACH RESOURCES**

Andrew Struck noted that a few news articles were provided in the Work Group packets. Nothing else was reported.

**PUBLIC COMMENT AND WRITTEN COMMUNICATIONS**

No written communications were reported and there was no public comment.

**ANY OTHER BUSINESS AS ALLOWED BY LAW**

Andrew Struck reported that the Citizen Advisory Committee and Comprehensive Planning Board approved the draft Housing Element Chapter. There were no deletions from the draft version that the Work Group approved. There were some minor additions.

**NEXT MEETING DATE(S)**

Tuesday, February 13, 2007 and Tuesday, March 13, 2007.

**ADJOURNMENT**

**A motion was made by Al Schlecht and second by John Orth to adjourn the meeting. All present voting aye, the motion carried unanimously.** The meeting adjourned at 7:34 PM.

*Respectfully recorded and submitted by Paul Roback, Ben McKay, Nancy Anderson and Andrew Struck as proofed by Angie Cope, Secretary.*