

CALL TO ORDER AND MEMBER INTRODUCTIONS

Vice-Chairman Marchese called the meeting to order at 5:35 PM. All the members present did self-introductions.

Members Present:

Angie Cope, Brian Biernat, Cathy Stern, Curt Rutkowski, Dave Verley, Eric Rathke, Francis Kleckner, John Treffert, Kit Keller, Michael Heili, Nina Look, Pat Marchese, Phil Beitz, Randy Tetzlaff, Rod Mayer, Roger Strohm, and Susan Nelson

Members Excused:

Al Schlecht, Ed Beimborn, Jill Hapner, Joshua Smith, Lila Mueller and Lou Hefle

Members Absent:

Bob Rathsack, Geoff Hurtado, Jon Censky, Lila Mueller, Ron Stadler, Scott Heatwole, Tim Vertz and Syl Weyker

Staff Present:

Andrew Struck - Ozaukee County - Planning, Resources and Land Management Department

Paul Roback - UW-Extension, Ozaukee County

Ben McKay - Southeastern Wisconsin Regional Planning Commission (SEWRPC)

Tom Meaux- Ozaukee County Administrator

Others Present:

Patty Galle- Metropolitan Builders Association

Brian Yerges- Village of Bayside

AVAILABLE HANDOUTS

None

ASSURANCE THAT THE MEETING WAS PROPERLY NOTICED

Andrew Struck noted that the agenda was properly noticed and posted.

ADOPTION OF AGENDA

A motion was made by Nina Look and seconded by Michael Heili to adopt the agenda as written. All members present voting aye, the motion carried unanimously.

APPROVAL OF MINUTES

A motion was made by Phil Beitz and seconded by Susan Nelson to approve the minutes of the April 4, 2006 meeting of the Ozaukee County Comprehensive Planning Citizen Advisory Committee as written. All members present voting aye, the motion carried unanimously.

UPDATE/DISCUSSION ON THE MULTI-JURISDICTIONAL COMPREHENSIVE PLANNING PROCESS, WDOA GRANT, AND THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY

- **UPDATE ON THE APPROVED PRELIMINARY CHAPTER II, "POPULATION, HOUSEHOLD, EMPLOYMENT TRENDS AND PROJECTIONS," THE APPROVED PRELIMINARY CHAPTER III, "INVENTORY OF AGRICULTURE, NATURAL AND CULTURAL RESOURCES," AND THE APPROVED PRELIMINARY CHAPTER IV, "INVENTORY OF EXISTING LAND USES, TRANSPORTATION FACILITIES AND SERVICES, AND UTILITIES AND COMMUNITY FACILITIES" OF THE OZAUKEE COUNTY MULTI-JURISDICTIONAL COMPREHENSIVE PLAN**

Ben McKay presented the documents "Comprehensive Plan Inventory Chapters Update" and Multi-Jurisdictional Comprehensive Plan for Ozaukee County - County Report Timeline. Committee discussion followed.

Pat Marchese inquired if the County would provide definitions for vision, goals and objectives. Andrew Struck responded that definitions will be provided when staff meets with each community and in the draft Issue and Opportunities Element chapter.

Susan Nelson inquired who is responsible in each community to follow the timeline. Andrew Struck responded that staff or local officials have been identified in each community. Assistance from the CAC members in keeping staff and local officials informed and on track is also greatly appreciated.

Phil Beitz expressed concerns about meeting the August deadlines due to plan commissions meeting only once or twice between now and August. Phil was also interested in knowing what form the information should be produced in. Andrew Struck responded that a template will be developed by the end of next week that will have an outline of what the County is looking for regarding format; however, this is only a template. The intention is that the items to be addressed (vision, goals and objectives) will be in at least a draft form by the end of August 2006. It is understood that final products may take a little longer.

Susan Nelson inquired about the transportation goals in Chapter X because the regional transportation goals may not be in line with local a community's vision. Andrew Struck responded that transportation is a little different because regional goals have been identified in the regional transportation plan. Local communities should review these regional goals and identify conflicts with local goals.

Pat Marchese commented that it is hard to separate each element because topics tend to blend into each other. For example, economic development issues impacting land use. Andrew Struck responded that in order to make this process manageable, we have to get our hand around each element. After each element is in draft form, we will be able to go back and review them in context to each other and together. Further revision may occur after reviewing the element chapters together.

Pat Marchese then inquired about developing goals for each element. Andrew Struck responded that staff will develop templates for each element. Logistically, we can not do the entire plan at once.

▪ **REVISED TIMELINE AND NEXT STEPS (LOCAL GOVERNMENT FORECASTS)**

Ben McKay presented alternatives for population forecasts. Staff will provide three different forecasts to local municipalities; a high, middle and low. Two of these forecasts are based on the regional land use plan; current civil division boundaries and sewer service areas. The third is based on forecasts by the Wisconsin Department of Administration. This last projection is usually the middle projection.

Pat Marchese stressed that it is important for communities to be looking at this closely because it is a critical decision that will shape all of the planning activities.

CONDUCT IMAGE PREFERENCE SURVEY FROM OPEN HOUSE / DESIGN WORKSHOP WITH CAC MEMBERS

Ben McKay led the CAC through the Image Preference Survey that was conducted during the May 6, 2006 Design Workshop / Open House. The CAC completed the survey and staff collected the forms. The forms will be compiled and tabulated separately.

UPDATE/DISCUSSION/POSSIBLE ACTION ON IMPLEMENTING PUBLIC PARTICIPATION PLANS (PPP) FOR OZAUKEE COUNTY AND PARTICIPATING LOCAL GOVERNMENTS

▪ **UPDATE ON THE ADOPTION OF LOCAL GOVERNMENT PPPs**

Andrew Struck reported that the Village of Grafton will take the PPP to their next Village Board meeting. The Village of Belgium has approved their PPP.

▪ **SUMMARY, RESULTS AND DISCUSSION ON THE SATURDAY, MAY 6, 2006 COUNTYWIDE DESIGN WORKSHOP / OPEN HOUSE**

1. SUMMARY (MARKETING, ATTENDANCE, PHOTOGRAPHS AND EVALUATIONS/COMMENTS)

Andrew Struck reported that staff tried very hard to follow all of the marketing recommendations by the CAC and CPB. All activities are reported in the document "Comprehensive Plan Open House / Design Workshop Publicity and Written Comments." The County stretched our budget as far as we

could for marketing. Published press releases and paid advertisements were also included in the committee packets.

Pat Marchese congratulated staff for the most comprehensive workshop he has ever seen. Committee members also congratulated staff.

Andrew Struck reported that staff received a lot of verbal comments and limited written comments. Andrew thought that there was a good diversity of workshop participants.

Paul Roback reported on the evaluation that was conducted for the workshop. About one-third of workshop participants completed the evaluation. Participants indicated that they gained knowledge on comprehensive planning and Ozaukee County's comprehensive planning process. Overall, participants evaluated the workshop as excellent, a 4.5 on a 5-point scale. For station evaluations, the image preference survey scored the highest and the technology stations scored lower. This includes the *SmartBoard* and Planning Resources on the Internet. Paul also commented that a number of youth from Homestead High School participated in the workshop.

2. RESULTS OF THE IMAGE PREFERENCE SURVEY

Ben McKay presented the results that were included in the CAC packets from the May 6th workshop and CAC members compared the results to their own scores.

3. DISCUSSION ON FOLLOW-UP

Andrew Struck reported that he received numerous favorable comments from the workshop. There were also requests to hold this event again. Due to the number of volunteers and organizations involved, this would not be feasible. However, some elements from the workshop could be repeated. For example, we did not fully utilize the planning scenarios for the *SmartBoard*. We could run through these scenarios at a future CAC meeting.

Pat Marchese suggested that we run through the *SmartBoard* scenarios further in our planning process. That way we can test some of our plan recommendations. The committee agreed.

Andrew reported that staff from the University of Wisconsin - Land Information and Computer Graphics Facility (LICGF) donated their time for this event. Angie Cope suggested sending them a 'Thank You' card.

Kit Keller suggested inviting local planning commissioners to this future meeting so that they can benefit from the *SmartBoard* experience. In order to increase participation, Angie Cope suggested giving local plan commissioners specific examples of how the *SmartBoard* could be used.

UPDATES FROM PARTICIPATING LOCAL GOVERNMENTS

Village of Saukville - Brian Biernat reported that the Village is dismantling TIF #3 and starting to put together TIF #4, which is the property north of Pick'n Save. Brian also reported that the Village had a successful public participation event for the downtown master plan.

City of Mequon - Pat Marchese reported that the City is discussing developing a TIF District for the Town Center District.

UPDATE/REPORT OF THE COMPREHENSIVE PLANNING TECHNICAL STAFF WORK GROUP, COUNTY COMPREHENSIVE PLANNING BOARD, ENVIRONMENT AND LAND USE COMMITTEE AND OZAUKEE COUNTY BOARD OF SUPERVISORS

Andrew Struck reported that the inventory chapters were hand delivered to all of the communities. A presentation summarizing the inventory chapters will be given to the Comprehensive Planning Board and then to the Environment and Land Use Committee.

PLANNING NEWS/EDUCATIONAL AND OUTREACH RESOURCES

Andrew Struck reported:

- Passed around a "Livability 101 Index" for CAC review
- Passed around an "Affordability Index" for CAC review
- Passed around an EPA publication entitled "Smart Growth & Protecting Resources." Cathy Stern commented that this would be a valuable resource for local communities. Andrew Struck responded that he would try to obtain additional copies.

PUBLIC COMMENT AND WRITTEN COMMUNICATIONS

Andrew Struck reported that he did receive a public comment, but did not bring it to tonight's meeting. Since the comment is not time sensitive, he will read it at the next CAC meeting.

CPB REPORT / LOGIN REPORT / COMMUNITY E-MAIL UPDATES

Nothing was reported.

ANY OTHER BUSINESS AS ALLOWED BY LAW

Kit Keller inquired about working with the City of Cedarburg. The City chose not to promote the design workshop on their cable access channel. Andrew Struck responded that the City has their own grant with WDOA and does not have to follow the County's timeline. However, WDOA requested that the City communicate with the County through participation on the CAC, which has not occurred. However, City staff have been in contact with the County. The County has provided requested information to the City, but only raw data for their use and analysis.

Pat Marchese reported that the Public Policy Forum Water Panel put together a PowerPoint presentation on their policy recommendations. Pat would like to have this information presented at a future CAC meeting. Pat also informed the committee that the Technical Advisory Committee on Regional Drinking Water has developed five policy recommendations. One recommendation is for all Ozaukee County communities to utilize water from Lake Michigan.

Andrew Struck reported that staff is concerned over some CAC Citizen Representatives who have not attended four or more meetings in the past year. Some of these members have not attended a meeting in over a year. Staff would like to proceed with removing these individuals from the CAC per the CAC By-laws and have the CPB appoint replacements. Cathy Stern inquired if this was a good time to replace CAC members. Andrew responded that it is never a good time, but they are not attending or present anyway. Pat Marchese commented that since we are at the transition point from the inventory phase to the planning phase, now might be the best time to add new CAC members.

A motion was made by Roger Strohm and seconded by Randy Tetzlaff to dismiss the four CAC members with poor attendance per CAC By-Laws. All members present voting aye, the motion carried unanimously.

NEXT MEETING DATES: TUESDAY, AUGUST 1, 2006

ADJOURNMENT

A motion was made by Cathy Stern and seconded by Pat Marchese to adjourn the meeting. All members present voting aye, the motion carried unanimously. The meeting adjourned at 7:42 PM.

Respectfully recorded and submitted by Paul Roback, Ben McKay, Nancy Anderson and Andrew Struck as proofed by Angie Cope, Secretary.