

**CALL TO ORDER AND MEMBER INTRODUCTIONS**

Chairman Beimborn called the meeting to order at 5:34 PM. All the members present did self-introductions.

Members Present:

Al Schlecht, Angie Cope, Bob Rathsack, Cathy Stern, Curt Rutkowski, Dave Verley, Ed Beimborn, John Treffert, Kit Keller, Lou Hefle, Michael Heili, Phil Beitz, Roger Strohm, and Susan Nelson

Members Excused:

Jill Hapner, Nina Look, Pat Marchese and Ron Stadler

Members Absent:

Brian Biernat, Eric Rathke, Francis Kleckner, Geoff Hurtado, Jon Censky, Joshua Smith, Lila Mueller, Randy Tetzlaff, Rod Mayer, Scott Heatwole, Tim Vertz and Syl Weyker

Staff Present:

Andrew Struck - Ozaukee County - Planning, Resources and Land Management Department

Paul Roback - UW-Extension, Ozaukee County

Ben McKay - Southeastern Wisconsin Regional Planning Commission (SEWRPC)

**AVAILABLE HANDOUTS**

- Ozaukee County Multi-Jurisdictional Comprehensive Planning Strength, Weaknesses, Opportunities and Threats (SWOT) Handout
- "Working Lands Initiative" Draft Executive Summary

**ASSURANCE THAT THE MEETING WAS PROPERLY NOTICED**

Andrew Struck noted that the agenda was properly noticed and posted.

**ADOPTION OF AGENDA**

**A motion was made by Michael Heili and seconded by Al Schlecht to adopt the agenda as written. All members present voting aye, the motion carried unanimously.**

**APPROVAL OF MINUTES**

**A motion was made by Phil Beitz and seconded by Al Schlecht to approve the minutes of the June 27, 2006 meeting of the Ozaukee County Comprehensive Planning Citizen Advisory Committee as written. All members present voting aye, the motion carried unanimously.**

**UPDATE/DISCUSSION/POSSIBLE ACTION ON THE MULTI-JURISDICTIONAL COMPREHENSIVE PLANNING PROCESS, WDOA GRANT, AND THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY (~ 70 MIN.)**

Ben McKay informed the Committee that the housing data to be sent to the communities will be delayed one week (to August 11) due to the discovery of more detailed housing data sources.

- **REVIEW AND DISCUSSION ON THE DRAFT PRELIMINARY CHAPTER VI, "ISSUES AND OPPORTUNITIES ELEMENT" OF THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY: 2035**

Andrew Struck informed the Committee that the County Issues and Opportunities Element must include a countywide vision, goals and objectives. County Staff has also sent local communities a guide template document to assist them in creating local municipal community vision, goals and objectives. The CAC will revisit their countywide vision, goals, and objectives once the local municipal information is compiled in order to incorporate any additional information needed.

- **REVIEW AND DISCUSSION ON THE REGIONAL LAND USE PLAN FOR SOUTHEASTERN WISCONSIN: 2035, CHAPTER IV, "OBJECTIVES, PRINCIPLES, AND STANDARDS", WISCONSIN COMPREHENSIVE PLANNING GOALS, AND THE AMERICAN PLANNING ASSOCIATION "POLICY GUIDE ON PLANNING FOR SUSTAINABILITY"**

Andrew Struck informed the Committee that these documents were included in the packet to assist CAC members in the development of a countywide vision and goals and objectives. Andrew Struck and Ben McKay briefly reviewed the listed documents and provided some examples for use in developing a vision, goals and objectives.

Cathy Stern inquired about the changes in definitions for goals and objectives between the documents. Andrew Struck responded that the regional land use plan uses slightly different definitions. We need to use the definitions that are part of the comprehensive planning legislation and grant close-out form developed by the Wisconsin Department of Administration. These are referenced in the Ozaukee County Issues and Opportunities Element preliminary draft as well as the local community template for the Issues and Opportunities chapter.

▪ **IDEAS GENERATION/BRAINSTORMING SESSION ON A VISION, GOALS AND OBJECTIVES FOR CHAPTER VI, "ISSUES AND OPPORTUNITIES ELEMENT" OF THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY: 2035**

Andrew Struck distributed copies of the Ozaukee County Multi-Jurisdictional Comprehensive Planning Strengths, Weaknesses, Opportunities and Threats (SWOT) Handout. Andrew suggested that the CAC review this document in order to assist in the development of vision, goals and objectives. In addition, Andrew referenced the State of Wisconsin's fourteen (14) comprehensive planning goals that must be addressed in both the County and local comprehensive plan documents (per the WDOA grant contract), but do not have to be specifically listed or addressed in the Issues and Opportunities Element.

Ed Beimborn inquired if the SWOT handout will be referenced in this chapter. Ben McKay responded that the SWOT is referenced on page four, Figure VI-I.

Ed Beimborn also inquired where the County Comprehensive Planning Public Opinion Survey of Ozaukee County residents will be referenced in the comprehensive plan. Ben McKay responded that it will be at the end of the report. Ed suggested that a summary of the survey results be included in this chapter.

Andrew Struck distributed copies of a document entitled "Working Lands Initiative." He informed the Committee that this is a draft document that the State Department of Agriculture, Trade and Consumer Protection (DATCP) and a Working Lands Initiative Advisory Committee is working on to address issues related to sustaining and preserving the State's working lands, which includes agricultural and forestry lands. He noted that this document may also be helpful in developing the countywide vision, goals and objectives.

Susan Nelson inquired who at the State is working on this document. Andrew Struck responded that the Secretary of the Wisconsin Department of Agriculture, Trade, and Consumer Protection (DATCP) has appointed members to the Working Lands Initiative Advisory Committee. The Committee is working on this document along with staff at the DATCP. Jim Arts is one of the main DATCP staff contacts. Andrew also noted that the list of Working Lands Initiative Advisory Committee members is listed on the DATCP website.

Susan Nelson also inquired if the SEWRPC regional report will connect all of the environmental corridors of adjacent communities. Andrew Struck responded that environmental corridors have been mapped for the entire region, the county and individual communities. Susan added that communities may need County staff that are familiar with the plans to help local communities look beyond their individual plans to see the interconnected corridors. Otherwise, communities may continue to only plan their own community without looking beyond their borders to what is happening around them.

Ben McKay informed the Committee that he and Andrew are in the process of scheduling meetings with local plan commissions and governing bodies to help develop a local vision and goals and objectives. A few of the communities have already met to get started on this process.

Susan Nelson informed the Committee that local communities are aware of the comprehensive planning process and that we received a WDOA grant, but they are unsure of what they are getting for the grant funds. Andrew Struck responded that when the grant was obtained, each community signed a

memorandum of understanding (contract) detailing exactly what each community will receive (from SEWRPC and the County) as part of the grant process including, but not limited to, staff assistance in developing documents (e.g. templates), staff assistance at various meetings including public participation, inventory data compilation and a significant amount of GIS mapping of inventory data. The memorandum of understanding outlined the responsibilities of each party (e.g. SEWRPC, County and Local Government). The grant funds were awarded based on our multi-jurisdictional process and the funding level was determined by the population of each participating community. The grant funds are essentially being used to pay for the inventory data and SEWRPC staff assistance throughout the planning process; however, a detailed budget was provided as part of the memorandum of understanding (contract) with each community. The County and SEWRPC are providing the entire local match required for the grant. Local communities will receive inventory data and get assistance in developing their own comprehensive plan documents.

Ed Beimborn commented that the easy work, the inventory data collection, has been completed. As we move forward with planning, things will become more difficult. Each community must utilize the inventory data when developing their comprehensive plan.

Andrew Struck commented that County staff continue to refine how to operate because no one in the Southeastern Wisconsin Region has gone through a multi-jurisdictional planning process under the comprehensive planning law. Ozaukee County has been the "model" multi-jurisdictional effort in the Southeastern Wisconsin Region. Washington County has modeled much of the structure and efforts of Ozaukee County in their process.

Al Schlecht commented that due to the rapid growth in the County, local plan commissions are kept busy reacting to current projects and unfortunately do not have the time available to devote to planning for the future.

Bob Rathsack commented that the State's 14 Comprehensive Planning Goals are not attainable for every community. Andrew Struck responded that the comprehensive planning goals are a condition of receiving the grant (per Section 16.965 of the State Statutes). We must address each goal as part of our multi-jurisdictional process; however, we don't have to adopt them verbatim.

Phil Beitz commented that he reads the goals like the concept of "world peace." They are nice as a goal, but they may not be attainable.

Andrew Struck reminded the Committee that our goals do not have to be these exact fourteen. We just have to address them somewhere in the comprehensive plan. We should focus on setting a broad vision, goals and objectives that would be applicable for the entire county. Each element chapter will take these broader goals and objectives and provide more details in the form of additional goals, objectives, programs and policies.

Al Schlecht commented that we can massage these fourteen goals to meet our needs. We can make them broad enough to apply to every town, village and city.

Kit Keller commented that we need to build awareness when working with local planners and plan commission members. Kit also suggested creating more "folksy" goals that the general public can understand and relate to. For example: "creating housing options that my children can afford."

(Andrew Struck led the Committee through a brainstorming session to develop a countywide vision, goals and objectives for the Issues and Opportunities Element chapter. These were recorded on a separate large tablet. Due to the meeting length, the Committee agreed to continue working on a vision, goals and objectives as a homework assignment to be completed prior to the next CAC meeting. Committee members were encouraged to also review the results of the countywide survey and inventory data to incorporate the results of that survey and data into countywide planning goals and objectives. Ben

McKay will compile the notes from tonight's brainstorming session and Paul Roback will e-mail them out to the Committee ASAP.)

**UPDATE/DISCUSSION/POSSIBLE ACTION ON IMPLEMENTING PUBLIC PARTICIPATION PLANS (PPP) FOR OZAUKEE COUNTY AND PARTICIPATING LOCAL GOVERNMENTS (~ 20 MIN.)**

▪ **UPDATE ON THE ADOPTION OF LOCAL GOVERNMENT PPPs**

Andrew Struck reported that all of the local PPPs have been adopted.

▪ **DISCUSSION/POSSIBLE ACTION ON THE 2006 COUNTY FAIR DISPLAY FOR COMPREHENSIVE PLANNING**

Andrew Struck and Paul Roback presented the table top display and materials that will be available at the Ozaukee County Fair, which starts August 2, 2006.

Committee members suggested:

- Bigger timelines
- Less text and more graphics
- Bigger SWOT- place in the center of the display
- SWOT handouts that people can circle their 5 most important issues in each category
- Visual preference survey materials- favorite & least favorite pictures in each category

**UPDATES FROM PARTICIPATING LOCAL GOVERNMENTS (~10 MIN.)**

Due to the length of the meeting, no updates were provided.

**UPDATE/REPORT OF THE COMPREHENSIVE PLANNING TECHNICAL STAFF WORK GROUP, COUNTY COMPREHENSIVE PLANNING BOARD, ENVIRONMENT AND LAND USE COMMITTEE AND OZAUKEE COUNTY BOARD OF SUPERVISORS (~ 3 MIN.)**

Andrew Struck noted that the Comprehensive Planning Board unanimously approved the replacement of the identified CAC members per the adopted CAC by-laws at their last meeting on July 18, 2006. Also, Andrew noted that staff will be presenting the inventory chapters to both the Environment and Land Use Committee and County Board before the end of the year. Andrew noted that as always, the Comprehensive Planning Board minutes of the last meeting are provided in the CAC packet.

**PLANNING NEWS/EDUCATIONAL AND OUTREACH RESOURCES (~ 5 MIN.)**

Paul Roback reported that the First Friday Forum series will resume in September. There are several planning related topics in this year's series. Paul will e-mail a promotional flyer for Committee members. Andrew Struck also referenced several articles in the CAC packet.

**PUBLIC COMMENT AND WRITTEN COMMUNICATIONS**

Andrew Struck commented that several written public communications were included in the Committee packets for reference.

**CPB REPORT/LOGIN REPORT/ COMMUNITY EMAIL UPDATES (~ 2 MIN.)**

Due to the meeting length, this item was not specifically discussed.

**ANY OTHER BUSINESS AS ALLOWED BY LAW**

Nothing was reported.

**NEXT MEETING DATE: TUESDAY, OCTOBER 3, 2006 AND POTENTIAL SPECIAL MEETING IN SEPTEMBER 2006**

In order to meet deadlines, the Committee agreed to meet on the following dates.

- Tuesday September 19<sup>th</sup> - Special Additional Meeting
- Tuesday October 3<sup>rd</sup> - Regular Meeting
- Wednesday November 15<sup>th</sup> - Special Additional Meeting
- Tuesday December 5<sup>th</sup> - Regular Meeting

**ADJOURNMENT**

**A motion was made by Phil Beitz and seconded by Michael Heili to adjourn the meeting. All members present voting aye, the motion carried unanimously. The meeting adjourned at 7:44 PM.**

*Respectfully recorded and submitted by Paul Roback, Ben McKay, Nancy Anderson and Andrew Struck as proofed by Angie Cope, Secretary.*