

CALL TO ORDER AND MEMBER INTRODUCTIONS

Chairman Beimborn called the meeting to order at 5:34 PM. All the members present did self-introductions.

Members Present:

Al Schlecht, Angie Cope, Bob Rathsack, Cathy Stern, Dave Verley, Ed Beimborn, Francis Kleckner, Jerry Voigt, Jill Hapner, Lou Hefle, Michael Heili, Pat Marchese, Phil Beitz, and Susan Nelson

Members Excused:

Brian Biernat, Eric Rathke and Kit Keller

Members Absent:

Curt Rutkowski, Geoff Hurtado, John Treffert, Jon Censky, Lila Mueller, Nina Look, Randy Tetzlaff, Rod Mayer, Roger Strohm, Ron Stadler, Scott Heatwole, Tim Vertz and Syl Weyker

Staff Present:

Andrew Struck - Ozaukee County - Planning, Resources and Land Management Department

Paul Roback - UW-Extension, Ozaukee County

Andy Holschbach - Ozaukee County - Planning, Resources and Land Management Department

Ben McKay - Southeastern Wisconsin Regional Planning Commission (SEWRPC)

Others Present:

Tom Richart - Ozaukee County Board - Comprehensive Planning Board

Bob Biebel - Southeastern Wisconsin Regional Planning Commission

Patty Galle - Metropolitan Builders Association

Scott Mathie - Metropolitan Builders Association

AVAILABLE HANDOUTS

- Comprehensive Planning Public Information Meeting Evaluation Results
- Image Preference Survey

ASSURANCE THAT THE MEETING WAS PROPERLY NOTICED

Andrew Struck noted that the agenda was properly noticed and posted.

ADOPTION OF AGENDA

A motion was made by Bob Rathsack and seconded by Michael Heili to adopt the agenda as written. All members present voting aye, the motion carried unanimously.

APPROVAL OF MINUTES

A motion was made by Al Schlecht and seconded by Lou Hefle to approve the minutes of the February 7, 2006 meeting of the Ozaukee County Comprehensive Planning Citizen Advisory Committee as written. All members present voting aye, the motion carried unanimously.

UPDATE/DISCUSSION ON THE MULTI-JURISDICTIONAL COMPREHENSIVE PLANNING PROCESS, WDOA GRANT, AND THE MULTI-JURISDICTIONAL COMPREHENSIVE PLAN FOR OZAUKEE COUNTY

- **UPDATE ON THE APPROVED PRELIMINARY CHAPTER II, "POPULATION, HOUSEHOLD, EMPLOYMENT TRENDS AND PROJECTIONS," THE APPROVED PRELIMINARY CHAPTER III, "INVENTORY OF AGRICULTURE, NATURAL AND CULTURAL RESOURCES," AND THE APPROVED PRELIMINARY CHAPTER IV, "INVENTORY OF EXISTING LAND USES, TRANSPORTATION FACILITIES AND SERVICES, AND UTILITIES AND COMMUNITY FACILITIES" OF THE OZAUKEE COUNTY MULTI-JURISDICTIONAL COMPREHENSIVE PLAN**

Andrew Struck reported the Comprehensive Planning Board reviewed and approved these chapters and Chapters II and IV have been placed on the web page. A sign-up sheet was passed around for CAC members to sign if they would like a hard copy of these revised chapters.

Bob Rathsack inquired if these Chapters were mailed to municipal clerks. Andrew Struck responded that all of the inventory chapters (Chapters I – V) of the County Comprehensive Plan will be mailed out together to the municipalities once the Chapter III revisions are completed.

PRESENTATION- SE WI REGIONAL WATER SUPPLY PLAN

Bob Biebel, of the Southeastern Wisconsin Regional Planning Commission (SEWRPC), presented information through a PowerPoint on the SE WI Regional Water Supply Plan. A copy of this presentation will be posted on the web page in the near future. A copy of the most recent newsletter on the Regional Water Supply Plan was provided in the packet of materials to Committee members. The Committee members followed the presentation with questions and discussion on the Regional Water Supply Plan.

UPDATE/DISCUSSION/POSSIBLE ACTION ON IMPLEMENTING PUBLIC PARTICIPATION PLANS (PPP) FOR OZAUKEE COUNTY AND PARTICIPATING LOCAL GOVERNMENTS

▪ **UPDATE ON THE ADOPTION OF LOCAL GOVERNMENT PPPs**

Andrew Struck informed the Committee that the only communities that he is aware have not yet adopted a PPP is the Village of Grafton and possibly the Village of Belgium.

▪ **UPDATE/DISCUSSION ON THE COMMUNITY COMPREHENSIVE PLANNING PUBLIC INFORMATIONAL MEETINGS**

Paul Roback distributed a summary of the evaluations from all of the local PIMs. There were a total of 210 participants at these meetings and 57 returned evaluations. Overall, participants evaluated the format for these meetings as excellent (a 4.3 on a 5-point scale, 1 (Low) – 5 (High)). Additionally, participants agreed that they were allowed the opportunity to provide input in the planning process (4.6 on a 5-point scale). The number of participants at each meeting ranged from 6 to 45. Communities that actively promoted these meetings experienced a greater number of participants (The County/SEWRPC provided for general press releases on all of the local government comprehensive planning public informational meetings). For example, the town of Fredonia placed ads in two issues of the Ozaukee Press and had information on a message board on HWY 57. Andrew Struck passed around a picture of this message board.

Andrew Struck thanked the CAC members and local staff for the assistance and coordination they have provided at these local meetings.

▪ **UPDATE ON THE PUBLIC PARTICIPATION PLANNING (PPP) ELEMENT WORK GROUP**

Andrew Struck reported that this group has met and has had further discussion regarding the May 6th Open House and Design Workshop, which is the next item on the agenda. Kit Keller, chairperson of the PPP Element Work Group, was not present to provide an update.

▪ **DISCUSSION / POSSIBLE ACTION ON THE SATURDAY MAY 6, 2006 COUNTYWIDE DESIGN WORKSHOP AND OPEN HOUSE**

Andrew Struck reported that the Grafton Elementary School (GES) gymnasium and cafeteria have been reserved for his event. The goal for the workshop is to make the day interactive and accessible to a diverse audience. This will be accomplished through multiple stations for participants to visit in an open house format.

Ben McKay read through the twelve (12) proposed stations and layout that are planned. Please refer to the handout provided in the Committee packet.

Additional Committee Suggestions:

- Lou Hefle inquired if there would be staff from U.S. Fish & Wildlife Service. Andrew Struck responded that he could invite them to participate.
- Ed Beimborn inquired if there would be information provided on the CRP and CREP programs. Andy Holschbach responded that he will be in attendance at one of the stations to answer questions. In addition, Sue Millin will be participating and can answer questions regarding farmland preservation.
- Jill Hapner inquired if UW-Extension's backyard conservation publications can be made available. Paul Roback will look into making these available for the Open House.
- Cathy Stern inquired if all of the communities have to be present at Station #11 in order for the station to operate. Andrew Struck responded that we are encouraging each community to participate, but will have the station with as many that decide to attend and provide staffing.

- Paul Roback distributed a UW-Extension publication that details a youth activity for station twelve (#12). Susan Nelson responded that she utilized a land use planning activity with third grade girl scouts that worked well. Andrew Struck added that Tom Dueppen in the Planning, Resources and Land Management Department has worked with schools in the County and will work on developing this station and the activities. Tom has also marketed the event to the classes and schools that he has been working with over the last couple years. Scott Mathie, MBA, has also utilized an interactive activity with conservation subdivisions.

Andrew Struck reported on the following Advertising / Marketing Activities:

- 1,000 post cards will be printed and mailed to libraries and municipal halls. Additional copies will also be available for CAC members and the Comprehensive Planning Board or on an as needed basis.
- E-mail distribution lists (economic development, planning, tourism, local government, chambers, trail council)
- Posted on the web site
- There are 10,000 students in County schools, which is too expensive to provide information for each student. Instead, we will market to the school board, PTAs and teachers.
- Press releases to local media
- Local municipal newsletters

Additional Committee member comments included:

- Ed Beimborn inquired if we could get information to local television stations. Andrew Struck reported that we can send them information, but we do not have any personal contacts at the stations that could help us promote.
- Tom Richart inquired if we intended to place ads in local newspapers. Andrew Struck responded that we have had good luck with getting articles printed from press releases. If funds are available, we could place ads in local papers. Andrew will review the budget with regards to running ads.
- Tom Richart also suggested working with the Journal Sentinel to get a featured story for the Sunday Ozaukee section.
- Tom Richart also suggested having a banner made to post in front of the school on HWY 60. Andrew Struck will look into the cost of a banner. Tom R. reminded Andrew that we might have to get a sign permit for this from the Village.
- Bob Rathsack recommended posting information at Harry's in Port Washington.
- Susan Nelson suggested that we need to focus on why people should attend this event and that a better title for the event might be more interesting.
- Tom Richart encouraged support for spending money on a banner and Ed Beimborn agreed.
- Cathy Stern suggested that ads need to be placed in the Sounder, Ozaukee Press and News Graphic. In addition information should be placed on Hwy 57 and on the Ozaukee Bank Message Boards.
- It was also mentioned to run a notice on the local cable access stations

Andrew Struck passed around a sign-up sheet for CAC members to volunteer at the May 6th event.

Ben McKay distributed copies of the Image Preference Survey and encouraged CAC members to e-mail him their comments. He will run through the survey for interested CAC members after the meeting.

UPDATES FROM PARTICIPATING LOCAL GOVERNMENTS

- Nothing was reported.

UPDATE/REPORT OF THE COMPREHENSIVE PLANNING TECHNICAL STAFF WORK GROUP, COUNTY COMPREHENSIVE PLANNING BOARD, ENVIRONMENT AND LAND USE COMMITTEE AND OZAUKEE COUNTY BOARD OF SUPERVISORS

- Nothing was reported.

PLANNING NEWS/EDUCATIONAL AND OUTREACH RESOURCES

Andrew Struck reported:

- A public hearing on the Regional Transportation System Plan will be held on April 6th in the Auditorium of the Ozaukee County Administration Center from 4:30 - 6:00 PM.
- A Comprehensive Planning Seminar to address concerns on non-metallic mining will be held on April 20th in Fond du Lac from 9AM – 3 PM.
- UW-Extension will offer a Plan Commissioner Training on April 5th in Juneau WI.

PUBLIC COMMENT AND WRITTEN COMMUNICATIONS

Under "Written Comments", Andrew Struck read a letter from Robert Lench of the City of Mequon. The letter was addressed to Ben McKay at SEWRPC. There was no other public comment.

CPB REPORT / LOGIN REPORT / COMMUNITY E-MAIL UPDATES

Countywide Design Workshop on May 6, 2006

ANY OTHER BUSINESS AS ALLOWED BY LAW

Nothing was reported.

NEXT MEETING DATES: TUESDAY, JUNE 27, 2006

A revised list of meeting dates was included in the Committee packet.

ADJOURNMENT

A motion was made by Susan Nelson and seconded by Bob Rathsack to adjourn the meeting. All members present voting aye, the motion carried unanimously. The meeting adjourned at 7:37 PM.

Respectfully recorded and submitted by Paul Roback, Ben McKay, Nancy Anderson and Andrew Struck as proofed by Angie Cope, Secretary.