

CALL TO ORDER

Chairman Ed Beimborn called the meeting to order at 5:35 PM

MEMBERS PRESENT

Alfred Schlecht, Angie Cope, Bob Rathsack, Cathy Stern, Curt Rutkowski, Dave Verley, Ed Beimborn, Francis Kleckner, Jerry Voigt, Jill Hewitt, John Treffert, Kit Keller, Pat Marchese, Phil Beitz, Randy Tetzlaff, Rod Mayer, Roger Strohm, Ronald Stadler, Susan Nelson, Syl Weyker and Tim Vertz.

MEMBERS EXCUSED

Eric Rathke, Geoff Hurtado, Nina Look

MEMBERS ABSENT

Brian Biernat, Cathi Miller, Lila Mueller, and Scott Heatwole.

OTHERS PRESENT

Ozaukee County Board Supervisor Katherine L. Smith and Peter Maier, Associate Director, UWM – Center for Urban Initiatives and Research

STAFF PRESENT

Andrew Struck - Ozaukee County - Planning, Resources and Land Management Department

Paul Roback - UW-Extension, Ozaukee County

Nancy Anderson - Southeastern Wisconsin Regional Planning Commission (SEWRPC)

Ben McKay - Southeastern Wisconsin Regional Planning Commission (SEWRPC)

Andy Holschbach - Ozaukee County - Planning, Resources and Land Management Department

WELCOME & INTRODUCTIONS

The following handouts were made available or passed out to the members of the Comprehensive Planning Citizen Advisory Committee at the meeting:

- Preliminary Draft of the “Model” Public Participation Plan for (the City/Village/Town) local government Comprehensive Plan
- Draft Ozaukee County Comprehensive Planning Citizen Advisory Committee By-Laws
- New Richmond, Wisconsin Smart Growth Comprehensive Planning Program SWOT Summary
- Public Participation Plan for Ozaukee County’s *Multi-Jurisdictional Comprehensive Planning Effort*- Summary Document
- Ozaukee County Economic Development Corporation (OCEDC) Business Plan Development - *Make Your Bright Business Ideas A Success* brochure

APPROVAL OF MINUTES

A motion was made by Pat Marchese and seconded by Ed Beimborn to approve the minutes of the December 7, 2004 meeting of the Ozaukee County Comprehensive Planning Citizen Advisory Committee. All present voting aye, the motion carried unanimously.

UPDATE/REPORT ON THE MULTI-JURISDICTIONAL COMPREHENSIVE PLANNING PROCESS AND GRANT

▪ **DISCUSSION ON COUNTY CAC "BY-LAWS"**

Mr. Struck referred to the Ozaukee County Comprehensive Planning Citizen Advisory Committee By-Laws hand out. He stated that this is a draft document and comments and revisions are welcome. Official by-laws are needed from this committee to complement the Public Participation Plan. Mr. Struck reviewed the document briefly and noted that the information contained within is not new and directly relates to the Scope of Study and Local Government Agreements, but is now presented in a formal format. Andrew referred to Section 5.0 in regard to meeting schedules, etc. as useful information available for the general public.

UPDATE ON THE PUBLIC PARTICIPATION PLANS (PPP) FOR OZAUKEE COUNTY AND PARTICIPATING LOCAL GOVERNMENTS

▪ **REVIEW OF MODEL PPP FOR LOCAL GOVERNMENTS**

Mr. Ben McKay reviewed a draft model PPP that may be used by participating Towns, Villages and Cities to help prepare a PPP for adoption by Town Boards, Village Boards and Common Councils. The State Comprehensive Planning law requires each local government preparing a comprehensive plan to adopt a written PPP. Local governments may modify the model to suit their own needs and desires or adopt it as is.

Local governments and CAC members were asked to provide comment on the draft local PPP by January 11, 2005. A "final" model local PPP will be e-mailed to local government on or about January 12, 2005.

▪ **SUMMARY COUNTY PUBLIC PARTICIPATION PLAN – DRAFT**

Mr. Roback reported that a revised summary PPP handed out tonight includes a few corrections from the version mailed out in the packets. The table on the fourth page had some spacing issues where information was left off. Additional logos were also added to reflect the entire comprehensive planning partners. As you may recall, an earlier version of this summary was developed a few months ago. This new version reflects the changes that were incorporated into the adopted full County Public Participation Plan. The goal of this summary document is to have a concise, user-friendly document that can be distributed throughout the county, particularly with the general public. If you have any additions or corrections, please forward them to Mr. Roback as soon as possible. These summary PPPs will be going to print soon and will subsequently be distributed to each participating local government.

▪ **STATUS OF PARTICIPATING LOCAL GOVERNMENTS PPP'S**

City of Port Washington

A local PPP formally adopted by the Common Council in December 2004.

Village of Fredonia

Plan accepted by the State and it was noted that the public enjoyed providing input. Bob Rathsack commented that the Village had of a couple of annexation issues to resolve and that since their Plan has been in place, it has been very helpful when dealing with planners and developers.

Village of Grafton

Agenda item on the January Planning Commission meeting. Al Schlecht commented that the municipality is finding their Land Use Plan very helpful.

Town of Cedarburg

In Process – Ben McKay and Andrew Struck have reviewed the draft version.

Village of Thiensville

The Village has funds to provide a more detailed consultation for their Town Center plan. Diane Robinson requested a “Model” Local PPP from Ozaukee County/SEWRPC to facilitate the drafting of their local PPP.

Village of Newburg

Planning Commission will review the presented “Model” Local Government PPP at the meeting scheduled for January 6, 2005 to make any revisions as needed.

Town of Belgium

Updating current Land Use Plan. Would like a copy of the “Model” Local Government PPP.

Town of Fredonia

Ordinances have been updated and Cathi Stern noted that they would like to send a copy of a local survey in their upcoming Town newsletter.

Town of Saukville

Curt Rutkowski stated they are looking for a “Model” Local Government PPP to draw upon in drafting their local PPP. They will now take this presented model to the February Planning Commission meeting.

City of Mequon

No local PPP yet, but one is being prepared. The City’s “visioning committee” will meet the week of January 24, 2005.

2004 WDOA – WISCONSIN COASTAL MANAGEMENT PROGRAM – COASTAL RESOURCES AND COMMUNITY PLANNING GRANT FOR OZAUKEE COUNTY

- **DISCUSSION/POSSIBLE ACTION ON COUNTYWIDE/PARTICIPATING LOCAL GOVERNMENT PLANNING SURVEY – DISCUSSION WITH MR. PETER MAIER, ASSOCIATE DIRECTOR, UWM – CENTER FOR URBAN INITIATIVES AND RESEARCH (CUIR)**

Mr. Struck introduced Mr. Peter Maier and asked him to give the Committee an overview of the survey process.

1. The telephone participant will be given a brief description of what survey will entail
2. Mr. Maier recommends that the survey take not than 10 minutes to complete, which would be 50 – 60 close-ended items.
3. 19,500 dialings to complete 1,100 surveys
4. Caller I.D. will register U.W. Milwaukee

5. Random auto dialed calls would be conducted between 4:00 p.m.- 9:00 p.m. Monday thru Thursday and 9:00 a.m.– 3:00 p.m. on Saturday.
6. UWM will in effect conduct 15 different surveys. The countywide survey in will include 380 respondents, which will provide a 95% confidence level. A community-specific survey will be conducted for each participating City, Village and Town. Up to 50 households will be contacted in each community.
7. Community surveys will include countywide questions plus questions unique to each community.
8. The countywide survey report will not be broken down by community, but the report will include the number of respondents for each community.
9. A 20 – 25 page analysis will be submitted to the County and electronic file will also be forwarded to the County.

There was further discussion by the Committee on the survey questions and format.

DISCUSSION/POSSIBLE ACTION ON THE SUMMARY DOCUMENT RESULTING FROM THE STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS (SWOT) WORKSHOP HELD ON DECEMBER 7, 2004

Mr. Struck referred to the draft summary of the SWOT workshop. Listed below are all the points agreed upon by the whole committee and the balance of this will be discussed and prioritized at the next meeting.

Strengths

1. Lake Michigan, Rivers, Streams, Creeks are outstanding resources
2. High Quality Education
3. Part of largest metropolitan region in the State of Wisconsin
4. Proximity to high quality health care facilities
5. Local government cooperation
6. Recreational facilities and opportunities
7. Traditional Rural Character/Small Town
8. Diversity of Land Use/Agriculture
9. Property Values

Weaknesses

1. Cost of Housing and diversity of housing stock
2. Lack of population diversity
3. Inconsistent application of Zoning and Planning
4. Pedestrian Facilities/Too automobile dependent
5. Lack of Transportation choices
6. Apathy of electorate
7. Lack of Activities for Youth and Elderly Services
8. Proximity to Milwaukee

Opportunities

1. Proximity to Milwaukee

Threats

1. Economics of Agriculture
2. Urban Sprawl
3. Proximity to Milwaukee

PLANNING NEWS/UPDATE ON EDUCATIONAL AND OUTREACH RESOURCES

Provided in the packet of information, nothing was highlighted or discussed.

PUBLIC COMMENT

None

WRITTEN COMMUNICATIONS

None

OTHER BUSINESS AS ALLOWED BY LAW

None

NEXT MEETING DATE

January 25, 2005, 5:30 P.M. in Room A-204 (County Board Room)

ADJOURNMENT

A motion was made by Phil Beitz and seconded by Ed Beimborn to adjourn the meeting. All present voting aye, the motion carried unanimously. The meeting adjourned at 7:35 PM.

Respectfully recorded and submitted by Rosie Steinert, Paul Roback, Ben McKay, Nancy Anderson and Andrew Struck as proofed by Angie Cope, Secretary.