

CALL TO ORDER

Chairman Beimborn called the meeting to order at 5:37 PM

Members Present:

Al Schlecht, Cathy Stern, Dave Verley, Ed Beimborn, Eric Rathke, Francis Kleckner, Jerry Voigt, John Treffert, Mary Ellen Sprader, Randy Tetzlaff, Roger Strohm, Ronald Stadler, Susan Nelson and Syl Weyker.

Members Excused:

Angie Cope, Curt Rutkowski, Geoff Hurtado, Jill Hewitt, Nina Look, Phil Beitz, Pat Marchese, Rod Mayer and Tim Vertz.

Members Absent:

Barbara Jobs, Bob Rathsack, Brian Biernat, Cathi Miller, Jon Censky, Kit Keller and Scott Heatwole

Staff Present:

Andrew Struck - Ozaukee County - Planning, Resources and Land Management Department
Paul Roback - UW-Extension, Ozaukee County
Ben McKay - Southeastern Wisconsin Regional Planning Commission (SEWRPC)

Staff Excused:

Andy Holschbach - Ozaukee County - Planning, Resources and Land Management Department
Nancy Anderson - Southeastern Wisconsin Regional Planning Commission (SEWRPC)

WELCOME & INTRODUCTIONS

The following handouts were made available or passed out to the members of the Comprehensive Planning Citizen Advisory Committee at the meeting:

- Ozaukee County Multi-Jurisdictional Comprehensive Plan Public Opinion Survey
- Draft- Toward a Comprehensive Plan: Results from a Survey of Ozaukee County Residents
- What Makes a Great Place?- Project for Public Spaces
- New Richmond, Wisconsin- SWOT Summary Handout

APPROVAL OF MINUTES

A motion was made by Al Schlecht and seconded by Francis Kleckner to approve the minutes of the January 25, 2005 meeting of the Ozaukee County Comprehensive Planning Citizen Advisory Committee. All present voting aye, the motion carried unanimously. Cathy Stern requested that Ellie Doyle's name be removed from the previous minutes under the section Members Absent. Ellie is no longer a CAC member.

UPDATE/REPORT OF COUNTY SMART GROWTH COMMITTEE AND OZAUKEE COUNTY BOARD

The Smart Growth Committee approved the Ozaukee County Multi-Jurisdictional Comprehensive Plan Public Opinion Survey.

UPDATES FROM PARTICIPATING LOCAL GOVERNMENTS

Town of Fredonia – Kathy Stern

Cathy Stern noted that the Public Participation Plan has been forwarded to the town chairman. Cathy requested that Ben McKay assist the Town in moving the PPP forward. Maybe Ben could attend the next Plan Commission meeting, which is the first Thursday in May. The Town mailed out over 900 surveys and has received 110 completed surveys. The Town will compile the data and then hire a consultant to tabulate the data.

Town of Cedarburg – Jerold Voigt

The Town has approved the Public Participation Plan. Residents have indicated that they have participated in the local survey conducted by UW-Milwaukee.

City of Mequon – Susan Nelson

The Common Council is moving forward with the recommendations from the Blue Ribbon Visioning Committee. The local survey should be completed by the end of the year.

Village of Belgium – Mary Ellen Sprader

The Plan Commission has reviewed the survey. They are intending to use the county survey with additional local questions.

City of Port Washington – Randy Tetzlaff

The City has created their own Citizen Advisory Committee and Dave Verley was elected chair. The Common Council has approved a Public Participation Plan.

Village of Thiensville- John Treffert

The Village Administrator is working on the Public Participation Plan, which will be brought to the Village Board after the survey is finished

Village of Grafton- Al Schlecht

The Village is reviewing its zoning ordinances and land use plan.

Town of Belgium- Francis Kleckner

The Town is adopting a new subdivision ordinance.

Town of Port Washington-

Dave Verley expressed concern with the lack of Town participation at CAC meetings. Andrew Struck will look into this. Ed Beimborn commented that all communities that have not attended a CAC meeting in a while should be contacted. Susan Nelson suggested asking County Board Supervisors to assist in this matter.

UPDATE/REPORT ON THE MULTI-JURISDICTIONAL COMPREHENSIVE PLANNING PROCESS AND GRANT

▪ **SCHEDULE/LOCATION OF COUNTYWIDE “KICKOFF” PLANNING**

Andrew Struck referred to the 1-page flyer that was included in the committee packets that lists the kick-off meeting dates and locations. He requested that CAC members take additional flyers to post in their local communities at municipal halls, grocery stores and other gathering places.

Ben McKay commented that the flyers have been mailed to local libraries. Ben referred to the press release that was included in the committee packets. This was sent out April 4, 2005.

Paul Roback reviewed the format for the kick-off meetings.

6:30PM- doors open

6:45PM- Andrew Struck provides a 20-minute presentation on Comprehensive Planning the Ozaukee County Multi-Jurisdictional process

7:05PM- Paul Roback provides a 10-minute summary of the countywide survey

7:15PM- Attendees participate in a SWOT analysis

8:00PM- Wrap-up

Paul Roback also reviewed a list of handouts that will be made available during the kick-off meetings

- SWOT Summary
- State Statute & 1-page Summary of Statute
- Public Participation Plan- Full and Summary
- List of CAC and SGC members

- UW-Extension 1-page Comprehensive Planning overview document
- Ozaukee County Comprehensive Planning web brochure
- Base Maps and Arial Photographs

Syl Weyker inquired if there would be additional kick-off meetings in the other communities in the County.

Andrew Struck responded that there would not be a kick-off meeting in each community. All four kick-off meetings are open to all county residents and they are encouraged to attend the meeting most convenient to them. Additional meetings later in the process will be scheduled in the communities where there were no kick-off meetings.

Ben McKay commented that there would be visioning session in each community in the fall.

Ed Beimborn inquired if SWOT participants will be separated by community at the kick-off meeting.

Andrew Struck reported that they would not be separated. Participants will be asked to respond to countywide issues, similar to the approach used during the CAC SWOT session.

Susan Nelson inquired if the meeting format would change as we progressed.

Andrew Struck responded that we will utilize evaluation tools during every meeting and we will use this information to improve future meetings.

Susan Nelson inquired if we could e-mail the kick-off meeting flyer to local elected officials and ask them for assistance in promoting these meetings.

Syl Weyker commented that residents might not understand that they can attend meetings outside their community and that the flyer should be revised to list which communities can attend each meeting.

Andrew Struck responded that the intent is that any resident can attend any meeting that is most convenient for them. He will look into revising the flyer.

2004 WDOA - WISCONSIN COASTAL MANAGEMENT PROGRAM- COASTAL RESOURCES AND COMMUNITY PLANNING GRANT FOR OZAUKEE COUNTY

▪ **UPDATE ON THE COUNTYWIDE COMPREHENSIVE PLANNING SURVEY**

Andrew Struck passed out the final copy of the Comprehensive Planning Survey and the draft results. Peter Maier will attend the next CAC meeting to present the results of the survey. Andrew requested that CAC members review the draft results summary in order to ask Peter questions at the next meeting.

Al Schlecht inquired if there will be any changes to the summary document by the next meeting.

Andrew Struck replied that there will not be any changes to the data, but there may be changes to the text in the summary.

Randy Tetzlaff inquired when the local surveys would be completed.

Andrew Struck responded that the local surveys are currently being conducted and summary results should be available at the next CAC meeting.

Syl Weyker inquired if enough surveys were completed.

Andrew Struck responded that 406 surveys were completed in order to get a confidence level of 95%. We also ended up with a good geographic representation of the county.

Roger Strom inquired if there were written surveys completed.

Paul Roback responded that he received about 26 completed written surveys. They will be forwarded to Peter Maier for tabulation. These survey results will be separate from the telephone survey.

Ed Beimborn requested that Table 2 include census data.

Paul Roback commented that Jill Hewitt informed him that she was surveyed and she commented that the survey took 7 minutes to complete and the surveyor was pleasant.

Ed Beimborn inquired if the final survey results will be forwarded to the local communities and released to the press.

Andrew Struck responded that once the CAC and SGC approve the survey results, they will be sent out.

Susan Nelson inquired if there has been interest from the press on the comprehensive planning process.

Andrew Struck responded that the press was interested in the survey and that the Milwaukee Journal Sentinel and the News Graphic interviewed him. Articles appeared in both papers.

PLANNING NEWS/UPDATE ON EDUCATIONAL AND OUTREACH RESOURCES

Andrew Struck reported that Washington and Waukesha Counties both received comprehensive planning grants from the Wisconsin Department of Administration. Walworth, Racine, Kenosha and Sheboygan Counties all applied, but did not receive grants.

Andrew Struck also reported that he received an e-mail from the Environmental Protection Agency (EPA) requesting grant submittals for comprehensive planning assistance. The EPA is offering technical assistance and staff for design charrette workshops. Andrew will research further.

Susan Nelson commented that a built-out analysis could be helpful for local communities.

Al Schlecht expressed concern that the EPA and WDNR may not be on the same page on a number of issues.

Andrew Struck responded that the EPA indicated that other agencies, such as the WDNR, would be invited to attend any process that would be utilized.

DISCUSSION/POSSIBLE ACTION ON THE SUMMARY DOCUMENT RESULTING FROM THE STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS (SWOT)

A SWOT analysis was continued from the December 4, 2004 CAC meeting. The following is the results for this analysis.

Opportunities

1. Improve transportation choices and infrastructure
2. Potential to plan for development
3. Ability to preserve and protect natural resources and agriculture before it is too late
4. Encourage the growth and retention of businesses in the county through a proactive countywide business development plan
5. Improve match between businesses in the county that meets the current and future employment needs
6. Utilize existing resources for job development and retention
7. Capitalize on tourism amenities
8. Coordination of government services and planning
9. Capitalize on cultural and historical resources

Threats

1. Loss of agricultural land
2. Loss of natural resources (water quality & quantity, non-metallic mining)
3. Cost of maintaining government services to support increased development
4. Negative effects of urban sprawl
5. Loss of personal freedom
6. Loss of manufacturing and agricultural jobs
7. Future energy supply and price increases

Andrew Struck referred to two handouts, What Makes a Great Place?- Project for Public Spaces and New Richmond, Wisconsin- SWOT Summary Handout. Andrew reviewed the benefits of each handout. The committee gave general consensus to move forward with creating a SWOT summary that is similar to the Project for Public Spaces document.

PUBLIC COMMENT

No Action

WRITTEN COMMUNICATIONS

No Action

SGC REPORT/LOGIN REPORT/E-MAIL UPDATES

No Action

OTHER BUSINESS ALLOWED BY LAW

No Action

NEXT MEETING DATE

The next meeting date is Tuesday May 3, 2005 at 5:30 PM in the Ozaukee County Administration Center Auditorium.

ADJOURNMENT

A motion was made by Al Schlecht and seconded by Susan Nelson to adjourn the meeting. All present voting aye, the motion carried unanimously. The meeting adjourned at 7:20 PM.

Respectfully recorded and submitted by Paul Roback, Ben McKay and Andrew Struck as proofed by Ed Beimborn, Chairperson.