



## **Wisconsin Main Street 2009 Award Winners Announced**

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**Contact:** Tony Hozeny, Department of Commerce, 608-267-9661

MADISON – The Wisconsin Department of Commerce recognized the best downtown revitalization projects of 2008 at the 19th Annual Wisconsin Main Street Awards on Friday, April 24, 2009 in Wausau, Wisconsin.

“These awards honor the many great Wisconsin Main Street Communities and the efforts of their volunteers, business and property owners to restore local economic vitality,” said Department Commerce Secretary Richard J. Leinenkugel.

Since the program’s inception in 1988, the state’s Main Street communities have attracted 3,652 new businesses, 14,633 new jobs and more than a billion dollars in public and private reinvestment (\$1.046 billion)

Wisconsin Main Street is an economic development program targeting Wisconsin's historic commercial districts. Staff members provide technical support and training to Wisconsin communities that have expressed a grass roots’ commitment to revitalizing their traditional business districts using a comprehensive strategy based on historic preservation and developed by the National Trust for Historic Preservation. Wisconsin’s 36 Main Street Communities range in population from 750 to larger neighborhoods in Milwaukee and Green Bay.

Main Street communities include Algoma, Beloit, Chippewa Falls, Columbus, Darlington, De Pere, Eagle River, Fond du Lac, On Broadway (Green Bay), Lake Mills, Lincoln Village (Milwaukee), Manitowoc, Marshfield, Monroe, Osceola, Pewaukee, Platteville, Portage, Port Washington, Prairie du Chien, Rhinelander, Rice Lake, Ripon, Sharon, Sheboygan Falls, Stevens Point, Sturgeon Bay, Tigerton, Tomahawk, Two Rivers, Viroqua, Watertown, Wausau, West Allis, West Bend and Whitewater.

For more information on Wisconsin’s Main Street Program, contact Jim Engle, Commerce, at 608/267-0766.

The award recipients are as follows:

### **Best Public Private Partnership**

Wausau Police Dept. And Wausau Area Events

### **Best Creative Fund Raising Effort**

Algoma's New Vibe Raffle  
Community Improvement of Algoma

### **Best Downtown Retail Event**

Taste of Chocolate  
Downtown Rhinelander, Inc.

### **Best Promotional Item**

Historic Sheboygan Falls Rack Card  
Sheboygan Falls Chamber/Main Street

### **Best New Business: Independent**

Co-winners:  
Bushel and Peck's Local Market – Beloit  
Driftless Market – Platteville

### **Best New Business: Franchise/Chain**

ShopKo Express – On Broadway, Green Bay  
Honorable Mention – Lillian's – Rice Lake

### **Best Downtown Special Event**

2008 Maritime Heritage Festival  
Maritime Heritage Festival Committee – Port Washington

Honorable Mention:  
Screen on the Green  
Wausau Area Events, Inc.

### **Best Business Development Program**

Co-winners:  
Business Recruitment Market Profile  
Downtown Whitewater, Inc. Economic Restructuring Committee  
Northwoods Entrepreneurial Boot Camp  
Eagle River Revitalization Program

### **Best Downtown Image Campaign/Event**

Downtown Whitewater Commercial Co-op  
Downtown Whitewater, Inc.

### **Best Volunteer Development Program/Project**

Lake Mills Main Street Ning Site

Lane Smith – Lake Mills

Honorable Mention:

Gazebo Park

Tigerton Main Street and Tigerton Clinic

### **Best Historic Restoration Project**

Ozaukee County Courthouse Restoration- Port Washington

### **Best Design Committee Project**

Co-winners:

Streetscape Plan – Downtown West Bend Association

Sheboygan Falls Chamber Main Street

Main Street 20th Anniversary DVD – “Everything Old is New Again”

### **Best Façade Rehab Under \$7500**

Dr. Scott Patterson - Monroe

### **Best Façade Rehab Over \$7500**

Milwaukee Bicycle Co. Vince Hanoski – Lincoln Village, Milwaukee

Honorable Mention:

Boca Grande Capital, 303 Watson Street, Ripon

Sam Meyer, 28 N. Main St. (Fond du Lac)

### **Best Public Improvement – Built Environment**

Franklin Street Streetscape

City of Port Washington

Honorable Mention:

Downtown Street and Utility Improvements

Prairie du Chien Downtown Revitalization & City of Prairie du Chien

### **Best Public Improvement – Beautification**

Railroad Depot Landscaping Project

Community of Eagle River

Honorable Mention:

Lincoln Village Plaza/Tres Hermanos

Lincoln Village Business Association

### **Best Interior Renovation Project**

Bemis Bath Shoppe – Sheboygan Falls

Honorable Mention:  
John Boyle – 447 Main Street, Darlington

### **Best Adaptive Reuse Project**

North Water Bakery & Deli  
Dennis & Joann Schneider, Mike De Prez

### **Best Upper Story Rehabilitation Project**

Boca Grande Capital 303- 305 Watson Street, Ripon

Honorable Mention:  
Darrell Walsh, Watertown

### **Best New Building**

Co-winners:  
Stevens Point – Executive Place  
Pewaukee – Village Hall/Police Department

### **2008 Volunteer of the Year**

Algoma – James Rabas  
Beloit – Mel Donny  
Columbus – Deb Bevan  
Darlington – Jason King  
Eagle River – Kelly Haverkamp  
Fond du Lac – Joan Pinch  
Green Bay – Sandi Walch  
Lake Mills – Troy Kloss  
Marshfield – Tim Kraus  
Monroe – Karen Stollenwerk

### **Pewaukee - Bruce Bennett, Hon. Captain**

Platteville – Holly Kaiser  
Port Washington – Scott Huebner  
Prairie du Chien – Kay Wessling  
Rhineland – Sandy Buss  
Rice Lake- Bill Zabel  
Sheboygan Falls – Larschelby “Schel” Kidd  
Stevens Point – Amanda Loomis  
Tigerton – Hailey Kauffman  
Tomahawk – Pat Haskin  
Two Rivers – Nancy Hartfield  
Viroqua – Niki Steele  
Watertown – Darlene Roedl  
Wausau – Janet Herring  
West Allis – Justin Eineichner  
West Bend – Lisa Wise

Whitewater – Harriet Kaluva

## **2008 Honorary Board of Directors**

Algoma – Craig Peterman  
Beloit – Aron Bussan  
Columbus – Jorie Habenicht  
Darlington – Becky Taylor  
Eagle River – Barry McLeane

## **Fond du Lac – Tom Meiklejohn, III, Hon. Chair**

On Broadway – Mary Walch  
Lake Mills – Lane Smith  
Monroe – Ryan Wilson  
Pewaukee – Matt Hohner  
Platteville – George Ohlendorf  
Prairie du Chien – Michael Douglass  
Rhineland – Bob Berns  
Rice Lake – Casey Allen  
Ripon – Bill Neill  
Sheboygan Falls – Michael Kennedy  
Stevens Point - Debbie Werra  
Two Rivers – Bonnie Timm  
Viroqua – Kile Martz  
Watertown – John Meyers  
Wausau – Phil Valitchka  
West Allis – Douglas Persich  
Whitewater – Bill Bowen

## **Executive Director Years of Service Awards**

Two Years:

Barb Nelson, Monroe  
Todd Trimberger – Sturgeon Bay  
Amy Hansen – Fond du Lac  
Tamara Brodnicki - Whitewater

Five Years:

Kathleen Braatz, Beloit  
Karen Kenney, Sharon

Ten years:

Rita Fritz, Eagle River  
Virginia Kauffman, Tigerton

Thirteen Years:

Kathy Wellsandt, Rice Lake

Seventeen Years:

Craig Tebon, Ripon

**2008 Spirit Award**

Prairie du Chien Downtown Revitalization, Inc.

**“Recognition for completing 5 Years of Main Street Training”**

Downtown Fond du Lac Partnership  
Association of Downtown Businesses Stevens Point

**2008 Hall of Fame Inductees**

Dorothy Schueffner, Sheboygan Falls  
Trudy Wallin, Viroqua  
John Schroeder, Two Rivers