



Helping You Put Knowledge to Work

2008 Annual Report to the Ozaukee County Board

UW-Extension represents a partnership between the University of Wisconsin system and Ozaukee County. Extension faculty and staff members serve the people of Ozaukee County through practical application of research-based knowledge and information utilizing multiple delivery methods.

UW-Extension educates the public on a variety of issues and topics using several delivery methods. We work with a varied clientele to present information and share our knowledge and the resources of the University of Wisconsin system. Four UW faculty members and two staff members carry out the work of the University Extension department.

The department has four educational program areas: Agriculture, Natural Resources; Family Living Education; Community Resource Development; and 4-H and Youth Development. This past year, we contributed to or conducted the following educational programs:

Leadership Development for Youth and Adults

- Sixteen Ambassador Teaching Team youth taught a 8 week character education program focusing on decision making, communication, including and respecting others to 38 fourth grade youth in the Grafton School system. Two adult volunteers serve as advisors and teachers for the group.
- Twenty-seven youth leaders and eighteen adult 4-H Summer Camp staff planned, taught and lead the educational camp program for one hundred seven campers grades three through eight. Due to an increased interest by seventh and eighth grade youth for more intense outdoor education experience, a new base outpost program was initiated by three youth leaders with support from adult volunteer staff.
- The 4-H Communications Festival for K-12 had thirty-seven members participating in speaking, demonstration, and writing and poster entries. Two youth leaders and two adult leaders were the planning committee and demonstrated the youth-adult partnership model through shared leadership.
- Adult 4-H volunteer leader training and certification prepared twenty-eight first time adult leaders for risk management planning, child protection issues and using the experiential learning cycle for teaching and working with 4-H youth.
- 4-H Club Officer training assisted thirty-seven youth to learn their individual officer responsibilities. In addition, four adult leaders worked with the youth in developing youth-adult partnerships skills for working together and leading their local 4-H Club.
- Youth and adult partnerships give leadership to 14 county level 4-H boards and projects.
- A 4-H Promotion Committee used a variety of new methods to “get the message out on 4-H.” One successful effort was the 4-H Open House where seventy-nine families were welcomed by 4-H Club members and forty-seven % of the families joined 4-H!

4-H Clubs and Volunteerism

- Twelve 4-H clubs had approximately five hundred seventy-one enrolled members and four hundred twenty-five families.
- Two hundred thirty-eight adults and one hundred eight youth members serve in volunteer leadership roles teaching 4-H members, organizing clubs and projects, promoting the benefits of 4-H participation to families. In addition community resource people serve on the 4-H Foundation Board, teach at leadership and project workshops, and present educational programs at local 4-H Club meetings.
- Thousands of community service hours are contributed each year by 4-H youth, adult leaders and families helping people in need, organizing collections, cleaning up the environment and completing needed projects throughout Ozaukee County.

Parenting Education and Child Care Professional Education

- *Parenting the First Year* educational newsletters mailed monthly with more than 100 families requesting the information, and *Parenting the Second and Third Years* newsletters sent bimonthly to more than 125 families. *Parenting Future Readers* insert is included bimonthly with the newsletters.
- *Better Kid Care*-Provided 8 educational programs, including *Helping to Raise Healthy Eaters*, *Building Pillars of Character*, *Interacting Professionally with Families* and *Communicating with Families*, for continuing education training credits attended by more than 40 family and center based childcare professional and early childhood teachers. End of session evaluations indicated knowledge gained and plans to use the information in their work with children. As a result of a six part series, *Connecting with Families*, all participants indicated an increased commitment to working with families. 75% of those responding to a follow up survey indicated changes and activities to create a more family friendly environment and connect with families.
- *Raising Healthy Eaters*-Multi programs to 18 mothers of preschoolers and a group presentation to 15 moms. Topics covered helping children develop healthy eating habits, introducing new foods to children, dealing with choosy eaters and managing touch mealtime situations. Moms involved with more than one session indicated increased confidence in feeding their child and lots of new ideas gained.
- *Ozaukee County Home and Community Education Association* (HCE) volunteers read to 25 children at two Port Washington and Saukville child care centers, and gifted eight different books to the children. They are part of the Wisconsin Book Worms program which has provided close to 400,000 books over the last ten years. The Ozaukee County HCE organization awarded two \$700 scholarships in 2007.

Strengthening Families, Individuals and Communities

- Developmental Assets Building in Youth-increasing the positive experiences that youth need to become responsible, caring and successful adults. The *Port Washington-Saukville United for Youth* group coordinated the 8th annual Teen/Law Enforcement Forum at the High School, and students volunteered in many community activities including raising over \$1400 for Advocates with a special event.

- ***“Powerful Tools for Caregiving Taking Care of You”***- This seven week educational series, co-facilitated with ARDC and offered three times in 2007, reached 28 caregivers who increased confidence as providers, reduced their stress levels, implemented various action plans, learned about useful resources and that they are not alone in their care giving roles. The annual Reunion picnic brought together 16 providers to review tools learned in the series and network with other caregivers.
- ***Who Gets Grandma’s Yellow Pie Plate?*** Presentation to 15 people who learned about decision making for distribution of non-titled property and impact of family communication on inheritance issues. All participants indicated they are better prepared to deal with transfer of non-titled property.

Local Government

- Co-facilitate the First Friday’s Forum Series at MATC, which are countywide community forums that focus on contemporary issues that impact county residents. Five forums were held in 2007. 212 people attended these forums, which averages 42 participants per forum. County residents, elected officials, educators, business leaders and local government officials participated each month.
- Co-facilitated three Local Ozaukee Government Information Network (LOGIN) meetings. Representatives from at least seven communities and Ozaukee County attended these sessions. Topics included Pictometry; State Budget and pending legislation; and an update on the Ozaukee County Multi-Jurisdictional Comprehensive Plan.

Land Use

- Provided educational resources for the Ozaukee County Comprehensive Planning Board; Citizen Advisory Committee; Land Evaluation and Site Assessment Work Group; Housing, Economic Development and Cultural Resources Work Group; and local municipalities in Ozaukee County.
- Maintain www.co.ozaukee.wi.us/smartgrowth
- Two workshops on comprehensive plan elements were developed by Paul Roback, the county planner, and staff from the Southeastern WI Regional Plan Commission. An intergovernmental cooperation workshop was conducted and included local municipal presenters on boundary agreements and shared services.
- Coordinated and maintained the distribution of the Comprehensive Planning E-Newsletter. Three newsletters were distributed to 170 e-mail addresses, which includes local elected officials, local municipal staff, State agency staff and county residents.
- Developed a series of Fact Sheets entitled “Ozaukee County: What will we look like in 30 years?” Four individual Fact Sheets on timely topics were developed.

Community & Economic Development

- Represented Ozaukee County on the Home Consortium Board and the Regional Economic Partnership.

- Coordinated First Steps, a pre-venture business counseling workshop, for 12 participants. Coordinated two sessions of Fast Trac, a business plan development course. Additionally, provided business assistance to 26 individuals. In 2007, there were 14 Fast Trac graduates and 16 First Steps participants.
- Continued collaboration with the Ozaukee/Northshore Inventors & Entrepreneurs Forum. In 2007, seven forums were held and participation doubled to more than 60 participants per session.

Natural Resources and the Environment

- Conducted a countywide used tire collection- over 800 tires were collected.
- Certification of Commercial and Private Pesticide Applicators. 2007 was the final year of a five year training cycle. New training manuals and materials will be used in the 2008 training and certification year.

Family Economic Security

- **Volunteer Financial Coaching Program**-12 hour training provided to 7 volunteers and 2 professionals interested in helping individuals and families with financial issues. All increased confidence in providing financial coaching and increased proficiencies in one or more areas of financial education. Nineteen volunteers and the Family Living Educator worked with more than 59 people who requested help. Volunteer coaches committed over 145 hours to the program. A Mequon volunteer with the program since 1998 received a state volunteer award in April. One of his clients went from renting with lots of debt to become home owners and credit card debt free.
- **Get Checking**-Continued to promote this “second chance” educational program with the financial partners Allco Credit Union, Grafton State Bank, Ozaukee Bank and Port Washington State Bank. Taught the 5 hour program to five people with four receiving certificates to open deposit accounts at participating financial institutions.
- **Bankruptcy Credit Counseling and Financial Education**-Provided the mandatory credit counseling to 53 individuals and the financial education before discharge to 26 filers. All evaluations were positive on satisfaction related to the information shared. Ninety six percent wrote actions planned as a result. Such actions included:
 - “Create a goal/action plan for moving because of the foreclosure, use spending plan for daily living expenses and start scheduling and having money meetings. I want to thank Mary Fran for her knowledge and compassion during this difficult time.”
 - Use spending charts and talk with family about money.
 - To not go further in debt but to live with what moneys I have.
 - Save more and cash only for necessary items. Mary Fran was very helpful and understanding. She clearly explained everything.
 - To pay only by cash in the future. Use planning suggestions as an aid in my need to use money efficiently. I value her explanations which I will use to help me set aside a savings.
 - Be more aware of what we are spending. Make some specific financial goals. Talk with each other about how we are doing financially. Continue to follow budget. Session was helpful.
 - Write down more closely daily spending. Educate my son with future spending. Very useful information! Wish I had it long ago.
 - Start putting a weekly deposit into a savings account; I also plan to keep a close look at the \$ going out versus income. The session was very helpful and motivating-gives me something to strive for.

- **Financial Education programs**-Taught *Small Steps to Health and Wealth* to 16, *Funding College* to 5 parents with one opening an EdVest Account as a result, *Being a Proactive Consumer* to 30 senior citizens, *Smart Goals and Credit* to 30 males on probation, *Credit vs. Debit* to 9 youth at the Money Smart Youth College.

Farm Profitability

- Tri-county educational programs
- Pork quality assurance training continued, with new training program for sheep producers offered in April of 2007.
- Dairy Facility Design and Improvement program continues for 2007. 36 dairy farms have completed modernization programs since 2005.
- Commercial Horticulture
- Development of the Master Gardener Program to provide horticultural information to Ozaukee County homeowners, over 150 members were involved during 2007. Over 50 new members completed training in the fall of 2007. More information available at www.co.ozaukee.wi.us/MasterGardener
- Master Gardeners developed and staffed the Ozaukee County Yard and Garden line, answering more than 1200 homeowner’s questions during the year. Master Gardeners donated 7000 hours of volunteer service during 2007, and completed more than 1200 hours of continuing education.
- A new volunteer project was started with residents of Lasata Care Center. Residents have a great new opportunity to stay active in horticultural activities thanks to some very enthusiastic Master Gardener Volunteers and great cooperation from staff members at Lasata Care Center. The horticultural program also benefited from the involvement of students in the MATC North Campus horticultural program, and students from Concordia University.

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